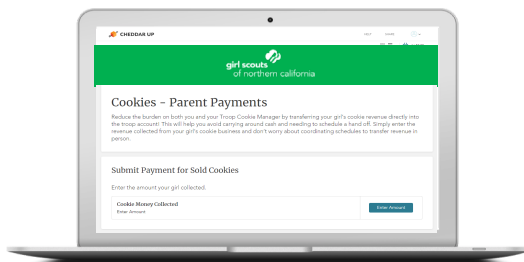# Using Cheddar Up for Product Sale Programs

Cheddar Up is the preferred option for troops to collect product program revenue from parents. It's also a recommended point-of-sale (POS) option for accepting in-person credit card payments from customers.
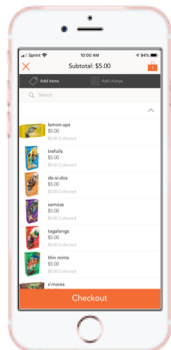
Get Started

In advance of both the Fall Treats & Reads Program and the Girl Scout Cookie Program®, two Cheddar Up campaigns will be automatically added to your troop's Cheddar Up account to support both volunteers and girl entrepreneurs.

1 PARENT CAMPAIGN:
Collect Product Revenue

Everyone saves time when parents can turn in product sales program money online. Use this "parent campaign" to have parents enter the amount collected and submit payment to the troop by echeck for only $0.45. Troops then withdraw funds to their troop bank account in time for the council's ACH payment (allow at least 2-3 business days for echeck processing).

2 CUSTOMER CAMPAIGN:
Sell to Customers

Girls can accept in-person payments using this "customer campaign" in combination with the Cheddar Up mobile app and Bluetooth card reader. It comes with product images and the ability to assign sales to specific girls. When used with Cheddar Up's Bluetooth card reader, fees are only 2.6% + $0.10. These fees are absorbed by the troop, by default, in accordance with GSUSA policies.
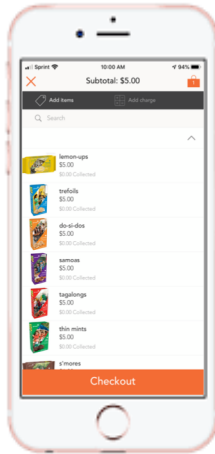For more on POS, visit
https://support.cheddarup.com.

Point-of-Sale Quick Guide

To start accepting point-of-sale payments from customers, download the Cheddar Up mobile app, log into your troop's Cheddar Up account, and click on your POS collection.
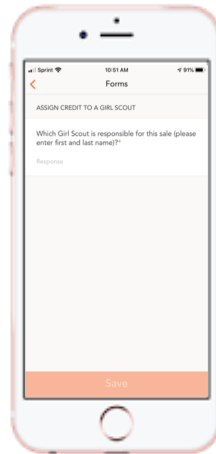
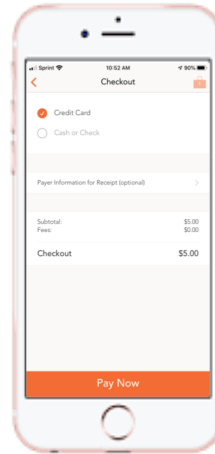**1**
Tap Point of Sale and add products to the cart

2
Assign the sale to a Girl Scout

3
Select a payment method – credit card

4
Swipe, scan or enter credit card info

Common Point-of-Sale FAQs

What are point-of-sale processing fees?

Exclusive to GSOFCT troops, when a troop is using Cheddar Up's bbpos Bluetooth card reader, processing fees are only 2.6% + $0.10 per transaction. These fees are absorbed by the troop, by default, in accordance with GSUSA policies. If the card is scanned or the number is entered manually, fees are 2.6% + $0.30.

How do I purchase a card reader?

Simply go to https://swipe.cheddarup.com to purchase a card reader.

Do I have to purchase a card reader?

While using a Cheddar Up card reader is more efficient, there are other options, such as entering the credit card number manually or scanning a credit card with a smart phone's camera (available for embossed cards only). For a video tutorial and step-by-step instructions on using the card reader, visit https://support.cheddarup.com.

Need to activate your Cheddar Up account? Contact Cheddar Up Support (friendlysupport@cheddarup.com).