

# The Cookie Recipe

Issue 6



A Resource Guide for Volunteers  
during the 2024 Cookie Season

# Initial Order Period

As we wrap-up the Initial Order Period of the Cookie Program on **Friday, February 23**, there is still plenty of time to boost your troop's Initial Order sales to help Girl Scouts reach their goals!

Remind your troop that Girl Scouts can be automatically entered to receive one of four jumbo axolotl plushes. All Girl Scouts that have 5 or more unique customers who purchased cookies from their Digital Cookie storefront by February 23 will be automatically entered. Parents/caregivers can check how many customers their Girl Scout has by logging into their Digital Cookie Storefront and clicking on the Orders tab. Check out this [video](#) of the Jumbo Axolotls! Are there Girl Scouts in your troop that aren't participating in the Cookie Program yet? It's never too late to begin! Contact our Customer Care team for help with getting Girl Scouts started.

Parents/caregivers have until **Friday, February 23 at 11:59 PM** to enter any in-person (paper order card) orders into the Digital Cookie platform in the "My Cookies" tab. Remind troop families that they will need to enter in these orders by the deadline.

[Share this Tip Sheet](#) with your troop families. It has instructions for parents/caregivers for entering their Girl Scout's Initial Order in Digital Cookie. Remind parents that they can press the "Save" button for their Girl Scout's in-person orders as many times as they would like, but they can only press the "Submit" button once. Don't worry though! If a parent/caregiver accidentally submits, troop volunteers can make changes to any Girl Scout's in-person orders in the eBudde platform.

If parents/caregivers miss the deadline, they will need to communicate any paper order card orders to you. Examples: Sending a picture of the order card, emailing the total package amounts needed for each variety, among other methods.

**Troop volunteers have until Sunday, February 25 at 11:59 PM** to submit the troop's Initial Order. Make sure that you have access to your eBudde account and all Girl Scouts in the troop are listed in the "Girls" tab. If you cannot access your eBudde account please contact our Customer Care team.

[Click here](#) for eBudde instructions on how to enter and submit Initial Orders. These instructions can be found in the eBudde dropdown menu on the Cookie Seller & Volunteer Resources page.

The Product Sales team will be holding an Initial Order Call-in Night on Sunday, February 25. Please join anytime from 6:00 PM to 10:00 PM if you need assistance with submitting your troop's Initial Order or if you have any questions!

**Topic: Initial Order Call-In Night**

**Time: Feb 25, 2024 06:00 – 10:00 PM** Eastern Time (US and Canada)

<https://zoom.us/j/98094751423?pwd=SHJBKzBFaFFHTGU5TTZTQlpmRkJSQT09>

Meeting ID: 980 9475 1423

Passcode: Cookies

## Action Steps

### 1. Set up your troop's Virtual Booth Link!

This link will be automatically posted on the Cookie Finder tool so customers can order cookies from your troop to be shipped or donated. [Check out this tip sheet](#) for how to set up the link.

### 2. Start thinking about booth sales!

Check with your service unit cookie manager for how your service unit handles the booth reservation process. Booth sales are a fun way for Girl Scouts to practice their people and entrepreneurial skills while working towards their cookie program goals! Start brainstorming with your troop's Girl Scouts about how they will connect with customers at their booth sales. They can make posters advertising the Cookies for Heroes Program, design "Thank You" cards to hand out at the booth, among many other fun ideas!

### 3. Submit your troop's ACH Authorization form.

If you missed the deadline, you still have time to submit your troop's ACH Authorization form. You can access the form [here](#).

## Get ready for the Goal Getter period!

Cookie Program fun doesn't end after the Initial Order period! Girl Scouts will continue to *Own Their Magic* during the Goal Getter period from **February 24 - April 21**. Reaching out to customers past the Initial Order Taking period is key to maximizing Girl Scout and troop cookie goals. Girl Scouts can take additional orders using their Digital Cookie online storefront link or by taking them in-person using the printable [Goal Getter Order Card](#).

## Cookie Chats

### **Initial Order Call-In Night**

Time: February 25, 2024 6:00 - 10:00 PM Eastern Time (US and Canada)

#### **[Join Zoom Meeting](#)**

Meeting ID: 980 9475 1423

Passcode: Cookies

### **Finalizing the Cookie Program for Your Troop**

Time: April 16, 2024 7:00 PM Eastern Time (US and Canada)

#### **[Join Zoom Meeting](#)**

Meeting ID: 975 1865 6511

Passcode: Cookies

### **Past Cookie Chat Recordings:**

#### **[Getting Started](#)**

#### **[Digital Cookie](#)**

## Upcoming Important Dates & Resources

**February 23** – End of Initial Order taking. Parent deadline for order entry in Digital Cookie.

**February 24** – Goal Getter order taking begins.

**February 25** – Troop Initial Order due in eBudde.

**March 1** – Delivery site timeslots open in eBudde.

**March 16** – Cookie Delivery Day & start of Booth Sales.

The calendar for the 2024 Cookie Program can be found on our website on the **[Cookie Program Resources page](#)**.

#### **[2023-2024 Cookie Program Volunteer Guide](#)**

#### **[Troop Cookie Program Training Video](#)**

Be sure to check out our **[Cookie Program Resources](#)** page for additional resources for Girl Scouts, families, and volunteers.