

**girl scouts**   
of connecticut

Launch  
the next  
generation  
of leaders  
today!



Become a  
Corporate Partner  
for Girls.

# Join us by investing in a Girl-Led Future!



Girl Scouts of Connecticut's Corporate Partnership Program provides an opportunity for businesses – like yours! – to invest in our future workforce. Since 1912, Girl Scouting's mission has been to build girls of courage, confidence, and character who make the world a better place. Girl Scouting has a strong, positive impact on girls, helping them develop into citizens who are responsible, caring, and engaged; your annual commitment to Girl Scouts of Connecticut ensures that every girl receives the same opportunity to participate. In the coming year, we invite you to invest in our work. To assist in your 2023 philanthropic planning, we have provided an overview of our corporate partnership opportunities.



## *These include:*

### **Girl Scout Leadership Experience:**

STEM, Outdoors, Life Skills and Entrepreneurship form the four programmatic pillars of the Girl Scout Leadership Experience, empowering girls for a lifetime of leadership, adventure, and success. When businesses make an investment in one of these pillars, girls gain the tools needed to nurture their physical and mental well-being, build long-term success, advance social and racial justice, and create fair and equitable spaces. During these transformative times, girls need Girl Scouting more than ever.

### **Signature Fundraising Events:**

Support of Girl Scouts of Connecticut's annual events allows us to raise funds and awareness of our mission. These events strengthen our existing community relationships and help us form valuable new connections with individuals, businesses, and other community partners. (Details on our 2023 events enclosed.)

### **In-Kind Donations:**

In-kind donations can enrich lives through experience and offset the costs of many of our programs. These gifts may include training for staff or volunteers and girls, product/services, or gift card donations to offset program costs.

*Note: All sponsors will be recognized on GSOFCT's website with logos of your business.*

# Girl Experience Programs

## Girl Scout Leadership Experience

Help girls develop mastery in one of our four program pillars! Sponsor a virtual learning session, an on-site workshop, or a weekend journey as girls explore topics in STEM, the outdoors, entrepreneurship, and/or develop critical life skills. With hundreds of badges for every age and every subject, there's something for everyone.



**\$10,000**

Share your expertise at a girl (or adult) learning session! Girls earn your company branded patch. You receive recognition on social media, membership newsletters, and on the learning session registration page.

**\$5,000**

Join us for the event! Sponsors will be able to earn their own badge and watch as girls develop their own skills. Receive recognition on social media, membership newsletters, and on the learning session registration page.

**\$2,500**

Receive recognition on social media, membership newsletters, and on the learning session registration page.

## Girl Scout Get Started Sponsor

Ensure that every girl can participate in Girl Scouting! Your investment can help a girl - or caring adult mentor - with membership fees, allow a girl to attend summer camp, or help with other participation-related costs, such as uniforms, badge experiences, and more.

**\$2,500**

Receive recognition in our membership newsletter, social media, and Impact Report.

**\$1,000**

Receive recognition on social media and in our Impact Report.

**\$500**

Receive recognition in our Impact Report.

# Girl Experience Programs



## Go For The Gold



The Gold Award is the highest award in Girl Scouting - and each year, girls across Connecticut are taking on issues to create real, lasting, and sustainable change. You can be an ally in her achievement by supporting girls on their journey. Funds raised will provide mini-grants to help girls with costs related to completing their project and underwrite the annual Gold Award presentation ceremony event. Sponsors will be recognized at the Gold Award presentation and at Run for Girl Scout Gold, our Hartford Marathon running team.

**\$5,000**

Be our guest at the Gold Award presentation ceremony held annually in June. In addition to receiving premium logo recognition on our running team t-shirt, you will also be featured on social media, Girl Scouts of Connecticut's membership newsletter featuring the Gold Award, and on the Gold Award event program.

**\$2,500**

Your company will be featured on our running team t-shirts and receive recognition on social media, membership newsletter featuring the Gold Award, and on the Gold Award event program.

**\$1,000**

Receive recognition on social media, membership newsletter featuring the Gold Award, and on the Gold Award event program.



# Breakfast Badge Awards

Honoring Women Who Shine

December 8, 2022

7:30am - 9:30am

Marriott Downtown - Hartford



Girl Scouts of Connecticut is pleased to invite your participation in the **26th Annual Breakfast Badge Awards: Honoring Women Who Shine**. GSOFCCT will honor women of leadership who exemplify Girl Scout values in their community and/or workplace, paving the way for all girls in our communities to thrive.

## Partnership Opportunities

**\$20,000  
Senior**

Logo on all event marketing materials; event marketed as "Presented by Company name"; social media post dedicated to partnership; mention in media releases; two-page center spread in Tribute Journal; last page advertising space in Tribute Journal; recognition at event. You will also receive seating for 20 guests (2 tables).

**\$10,000  
Cadette**

Logo on all event marketing materials; inside cover advertisement in Tribute Journal; social media thank you post; mention in media releases; recognition at event. You will also receive seating for 10 guests (1 table).

**\$5,000  
Junior**

Logo on all event marketing materials; full-page advertisement in Tribute Journal; social media thank you post. You will also receive seating for 10 guests (1 table).

**\$2,500  
Brownie**

Logo on all marketing materials, full-page advertisement in Tribute Journal; mention in social media post. You will also receive seating for 10 guests (1 table).

**\$1,500  
Daisy**

Listing in all event marketing materials, half-page advertisement in Tribute Journal, mention in social media post. You will also receive seating for 5 guests.

# SAVE the DATE!

## Annual Meeting & Celebration Luncheon

Sunday, April 30, 2023



Girls Scouts of Connecticut is pleased to announce the return to an in-person Annual Celebration & Meeting.

Save the date to join us for this special event! Visit [www.gsofct.org](http://www.gsofct.org) for forthcoming details.





# Corporate Partner for Girls Commitment Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please select the sponsorship option(s) you wish to support.

### Girl Scout Leadership Program

\$10,000

\$5,000

\$2,500

### Girl Scout Get Started

\$2,500

\$1,000

\$500

### Go For The Gold

\$5,000

\$2,500

\$1,000

### Breakfast Badge Award

\$20,000

\$10,000

\$5,000

\$2,500

\$1,500

Please accept my gift of \$ \_\_\_\_\_ in lieu of, or in addition to, my participation in the above sponsorships.

**In-Kind Sponsorships** - In-kind contributions receive the same ticket benefits as cash supporters of the same level for each event. Major in-kind sponsors (\$5,000 + value) will have logo placement as an in-kind sponsor on event materials.

By signing this form, I have agreed to join in supporting Girl Scouts of Connecticut and give permission for a representative to contact me to confirm commitment and further process my charitable sponsorship(s).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return completed form to [jmchale@gsocct.org](mailto:jmchale@gsocct.org) or

mail to Attn: Jennifer McHale, Girl Scouts of Connecticut, 340 Washington St., Hartford, CT 06106

Please consider GSOFCT when reviewing Neighborhood Assistance Act contributions. For more information: <https://portal.ct.gov/DRS/Credit-Programs/Neighborhood-Assistance/Neighborhood-Assistance-Act-Tax-Credit-Program>

