

# Cookies for Heroes



Cookies for Heroes are \$6.00/ package

Cookies for Heroes (CFH) is the council's Gift of Caring program. Girl Scouts can offer their customers the opportunity to support their troop and, at the same time, donate cookies to women and men serving in the military, veterans, and local heroes. Plus, they can earn cool rewards!

## How do girls sell cookies for CFH?

Girl Scouts can sell cookies for CFH:

- In person during and after the Initial Order taking period.
- At booth sales and walkabouts.
- Via their Digital Cookie storefront.

When taking cookie orders, Girl Scouts should ask the customer if they want to make a CFH purchase. If Girl Scouts leave an order card at a parent/caregiver/trusted adult's workplace, they can attach a CFH flyer to the order card. Booth sales are also a great time to promote Cookies for Heroes. Troops can decorate their booths with posters and flyers to market the program.



Girl Scouts can earn this special patch for selling 1+ packages for the Cookies for Heroes program.

## How are these cookies accounted for, and how do Girl Scouts receive credit for these cookies?

When Girl Scouts sell a package (or more!) for CFH in person via the order card, they record the sale on the order card, and the troop cookie volunteer ensures that the sales are recorded in eBudde.

Packages sold for Cookies for Heroes on the Digital Cookie platform are automatically recorded in eBudde and should NOT be manually added by the troop volunteer.



Girl Scouts who sell 15+ packages for the CFH program will also earn the Cookies Heart Charm.

## How do cookies sold for CFH get to the intended recipients?

GSOFACT partners with organizations to deliver the cookies. Therefore, the troop does not receive or physically handle packages of cookies sold for CFH.

TIP: Suggest girls set a CFH goal to share with their customers.