

cookie creativity contests

Here are three great ways to attract more customers!

Encourage girls to use these techniques to customize their sales while having fun, use their creativity, and enter to win a prize.

Rock your Block! Looking for a way to stand out in your neighborhood? Then decorate your Walk About Wagon, create a cookie poster to wear, or decorate your order form. Have the girls get creative and make their presence in the neighborhood known and remembered! What will they do to stand out and represent themselves?



Bling your Booth! Have your Cookie Booth be unique by “Blinging” it. You can add balloons, have your troop dress in costumes, or create a theme that is out of this world. What do you think you can add to your booth to make you stand out in a crowd?



Customize your Car! Do you deliver your cookies every year in style? Do people in your home town know your family car as the “cookie mobile”? This year we want pictures of all the creative cookie customizations that you add to your cruiser.

How to enter:

Take a picture of your troop’s creativity and email to productsales@gsofct.org along with the contest you are entering, Troop number and contact information. A panel of staff and volunteers will select a first and second place winner in each category. There can only be 1 submission per troop. Additional submissions cannot be considered for prizes. Submit by April 15, 2012. Each category will be judged on: creativity, originality, and cookie spirit!

Prizes include: Gift certificates to Council shops, weekend camp fees, and more!