

Dear Parent/Guardian,

It is Girl Scout cookie time! Girl Scouts of Connecticut's Cookie Program starts on Saturday, January 7, 2012, and with this year's theme, "What can a cookie do? More than you can see!," girls are encouraged to focus on what they can gain through the Cookie Program. Girls learn the five skills of goal setting, decision making, money management, people skills, and business ethics-skills they will carry with them throughout their lives.

The Girl Scout Cookie Program is a fun way for girls to earn money that can fuel their dreams and be used towards making a difference in the world. The funds raised through the Cookie Program are used to offer Girl Scout program to more than 44,000 girls in Connecticut. Additionally, the Cookie Program funds are used to provide support, training, and resources to almost 18,000 Girl Scout volunteers in our Council.

This year marks the 100th Anniversary of Girl Scouting and the Cookie Program is joining in on the celebration. We have created a special 100th Anniversary incentive ; for those girls that reach 100 boxes they will earn a special 100 for 100 patch and acknowledgement at the Girl Scout 100th Jubilee, to be held May 19, 2012, at the Durham Fairgrounds. Girls who reach the 500 box level will earn two tickets to attend the 100th Jubilee.

We invite you to be a part of your Girl Scout's Cookie Program. You can help make her Cookie Program a success by going to family information meetings, reviewing selling and safety tips listed on the order card, discussing her goals, practicing her sales message, and helping her form a network of customers. Your involvement as a family helps ensure that she will experience the benefits of the program.

Girl Scouts will be taking initial cookie orders from January 7, 2012, through February 5, 2012. Please check with your Troop Cookie Manager for the date to turn in the Initial Order Card. Encourage your Girl Scout to continue taking orders on the Goal-Getter order card provided by the Troop Cookie Manager. Remember that Cookie Booth Sales are another great way to help girls and troops reach their goals.

The Cookies for Heroes Program allows customers to purchase Girl Scout cookies to be sent to military personnel. It's a great way to support both Girl Scouting and the brave women and men serving our country. Last year, Girl Scouts of Connecticut delivered over 120,000 boxes of cookies to men and women serving in the military at home and overseas. This year, our goal is to send even more! Please remind your Girl Scout to offer the Cookies for Heroes option to her customers.

What can a cookie do? More than you can see!

Sincerely,

Ann Nunn-Hacku

Ann Nunn-Hacku— Director of Product Sales

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Important Dates:

- Jan. 7, 2012 - Cookie Order Taking Begins
- Jan. 7, 2012 - Cookie Rallies held across the state
- Feb. 5, 2012 - Initial Order Taking Ends
- Feb. 6, 2012 - Goal Getter Order Taking Begins
- March 3 and March 4, 2012 - Troops Pick up Cookies
- March 3—April 1, 2012-Booth Sales
- March 2012 - Final Payment Due to Troop (*please check with your Troop Leader for exact date*)

