



Dear Girl Scout Families,

Girl Scouts of Connecticut is excited to announce that the QSP Magazine, Nut, and Candy Program will begin on October 14, 2011! As we celebrate the 100th Anniversary of Girl Scouting this year, we know that girls and their troops will be looking to earn funds to support their anniversary activities. The QSP program provides girls with the opportunity to learn important life skills such as, business ethics, goal setting, decision making, money management, and people skills while earning funds to support their troop and Girl Scouts of Connecticut.

We ask that you support your Girl Scout's efforts in reaching her goal. You and your Girl Scout's customers can renew favorite magazines, subscribe to new ones, and order nuts and candy. Girls will be able to communicate the components of the QSP sale to their family and friends through online ordering (girls send emails with a link to the supporter to order online with a credit card), through hand-written order forms, or through address booklets (sent out as postcards); in addition, supporters can order delicious nut and candy products. Girls will receive incentives based on their total sales (magazines and nut/ candy). Troops will receive 15% of their total sales. Junior, Cadette, Senior, and Ambassador troops have the option of taking 17% in troop proceeds in lieu of incentives. All proceeds are calculated on sales that take place during the QSP Program, from October 14 to November 3, 2011.

Local volunteers will provide you and your Girl Scout with information needed to have a successful sale. Thank you for partnering with these volunteers in supporting the QSP Program and making it a fun, safe, and valuable experience for your Girl Scout.

Yours in Girl Scouting,

The Girl Scouts of Connecticut Product Sales Team

Instructions for Parents/ Guardians and Girls QSP Program: October 14, 2011- November 3, 2011

Catalog Ordering

A catalog of all available magazines and magazine order forms will be included in your Girl Scout's QSP packet. Please complete all blanks on the magazine order form. Each catalog form takes up to four orders for the same mailing address. We cannot accept international orders.

QSP Online Ordering

Orders are processed faster with online ordering! Visit www.gsofct.org with your Girl Scout and click on the "QSP Online Magazine Orders" link. Follow the instructions to invite supporters to purchase magazines. Customers will receive an email, make their selections, and submit their payments directly to QSP. You may also choose to send the nut order card with your emails. Family and friends can make a promise to purchase nuts and candy, which will be communicated to the girl via email. Payment and delivery of these products is arranged by the girl and her customer. Girls must print out the Detailed Order Report found on the site and return it to her Troop QSP Manager or Troop Leader by the due date to receive full credit for these orders.

Address Booklets

If you have family and friends who may be interested in purchasing magazine but you would not normally contact during the program, you can write down their names and addresses in the booklet and QSP will mail them a brochure. The original post card and one reminder will be sent to all addresses provided. A completed address booklet must include 8 different addresses. Each completed address booklet earns \$2.00 for the troop.

Nut and Candy Ordering

Customers fill in the order card and choose their nut and candy selections. Delivery of the product will take place in the first week of December, and you will be contacted by the Troop Leader when the products arrive.

Submitting Paperwork and Payments

Please enclose in your Girl Scout's envelope the following items: magazine order forms, nut and candy order form, completed address booklet, print-out of QSP Online Ordering Detailed Order Report, and payments. Payment must be received when orders are taken. Checks are written to "Girl Scouts of Connecticut" with the troop number in the memo area and customer's phone number written on the check.

Safety

Girls should wear Girl Scout identification when selling and should always be accompanied by an adult. If girls are participating in the online portion of the program they should complete the Internet Safety Pledge, which can be viewed at www.gsofct.org/pages/InternetSafetyPledge.php . Please discuss safety guidelines with your Girl Scout before the QSP Program begins.