



Statement on Revised Cookie Calendar Timeline

As we continue to navigate the challenges that this cookie season has presented, we want to provide you with the most up-to-date information and adjustments we have to make in this year's cookie program timeline.

After submitting our council's Initial Order on Friday, February 18, Little Brownie Bakers, our bakery partner, notified Girl Scouts of Connecticut, that, despite their best efforts, they will need more time to fulfill our council's order for the 2022 cookie program. According to the baker, the unexpected delay is related to the pandemic and supply chain challenges during a critical point in the production process. This is a regrettable setback to our original plans. But in the spirit of Girl Scouting, we face challenge with courage.

We have considered every possible solution to provide our Girl Scouts a seamless, successful cookie program. After reviewing the options, we've made the difficult decision to delay the council's cookie distribution, including the kickoff to booth sales. Cookie delivery weekend will take place on March 26 and 27, and cookie booth sales will take place between March 26 and April 24.

Transportation and supply chain issues affecting the delivery of goods nationwide would certainly have resulted in troops not receiving all their Initial Order cookies on our original delivery dates. By pushing out our delivery, we are optimizing the likelihood that troops will be able to pick up their entire Initial Order on delivery day.

This decision was not an easy one. We acknowledge that this may significantly impact not only the troop's schedule, but most importantly, volunteers' and families' personal schedules. We share your frustration with the ongoing issues, delays, and inventory challenges that have occurred this cookie season. For that, you have our most heartfelt apologies, and we thank you for your patience.

In summary, here is our revised 2022 cookie program timeline:

March 26 – 27: Cookie Delivery Weekend

March 26 – April 24: Booth Sales

April 10: Last day for girl delivery orders (Digital Cookie)

April 24: Cookie program ends; last day for shipped and donated orders (Digital Cookie)

Thank you again for patience this cookie season, and your commitment to the Girl Scout Cookie Program.

Sincerely,

A handwritten signature in black ink that reads "Diana Mahoney". The signature is written in a cursive, flowing style.

Diana Mahoney
CEO, Girl Scouts of Connecticut