

Troop Initial Order Guidance

Due to the recent announcements regarding inventory challenges for some cookie varieties, we are offering this guidance for troops as they start to submit their Initial Orders. Please see the <u>FAQs</u> for more information.

This guidance will help troops submit their Initial Order. After all troops submit their Initial Order, and we have a clearer picture of available inventory for all varieties, council will provide additional guidance regarding the availability of cookie varieties in our cupboards.

Girl's sales

Girls may continue to sell toward the Initial Order through Friday, February 11, 2022.

See below for guidance on ordering the impacted varieties:

- Adventurefuls™: Currently Adventurefuls are not available on Digital Cookie for shipped or girl delivery. If girls/troops are concerned about not receiving all Adventurefuls ordered on cookie delivery day, they should consider not taking additional orders for this variety. If girls/troops are comfortable with the possibility of picking up additional Adventurefuls from a cookie cupboard in March, we anticipate having additional inventory later in March.
- Girl Scout S'mores®: Given the inventory for this variety will be extremely tight, and we will not be able to order additional inventory, if girls/troops are concerned about not receiving sufficient Girl Scout S'mores for their customers, they should consider not offering this variety to customers moving forward.

• Samoas®: The challenge with this variety is a production delay, not a finite amount of inventory. Therefore, we anticipate having sufficient inventory for all customer orders. However, we may not receive the full order until later in March. Thus, we encourage girls/troops to continue to take orders for this variety. At this time, Samoas remain available on Digital Cookie for shipped and girl delivery orders.

Troops should enter the actual order for each girl for her Initial Order as there is no guarantee there will be inventory available in cupboards for packages needed for girl Initial Orders. After council's Initial Order is submitted to the bakery, and we have a clearer picture regarding inventory, we will provide additional guidance regarding placing cupboard requests for packages needed for goal getter/additional girl orders.

Booth order

Troops that wish to submit their booth cookie order as part of its Initial Order should enter it on the Booth line on the Initial Order tab in eBudde. Troops earn a \$20 bonus for every 20 cases (240 packages) ordered on the Booth line. When ordered on the Booth line, cookies are not returnable to a cookie cupboard and are the financial responsibility of the troop.

Depending on when the troop is holding its booth sale, volunteers will want to keep the following in mind:

- Adventurefuls: Given that we may have limited inventory available on cookie delivery weekend, if the troop wishes to offer Adventurefuls at its booth sale AND the booth sale is scheduled for March 13 or sooner, the troop should consider ordering this variety on the Booth line. While we are anticipating having sufficient inventory of Adventurefuls for all orders, some of the inventory may not arrive until mid-March.
- Girl Scout S'mores: The bakery has advised that our council will receive a limited number of this variety and will not be able to place a reorder.

 Therefore, if a troop wishes to offer this variety at a booth sale, regardless

- of when the booth sale is scheduled, we recommend the troop order this variety on the Booth line. We expect to have very little or no inventory of this variety in our cupboards.
- Samoas: Unlike Adventurefuls and Girl Scout S'mores, the challenge with Samoas is a production delay, not a production cap. If the troop wishes to offer Samoas at its booth sale AND the booth sale is scheduled for March 13 or sooner, the troop should consider ordering this variety on the Booth line. While we anticipate having the inventory needed to fill all orders and requests, some of the inventory might not be available until mid-March.

We will do our best to honor and fill troop Booth line orders. However, given the inventory challenges and the priority to fill girl initial orders, there is no guarantee that we will have the needed inventory to fill all troop Booth line orders.

If we are unable to fill a troop's Booth line order on the Initial Order due to lack of inventory on cookie delivery day, council may need to adjust troop booth orders in the following manner:

- If the troop orders at least 20 cases (240 packages) on the Booth line, and cases need to be removed from a troop's Booth line due to lack of inventory on cookie delivery weekend, council will reach out to the troop leadership listed in eBudde.
 - Troop volunteers will have 36 hours to respond to council to advise if they want to replace the removed cases or reduce the Booth line order.
 - o If we do not hear from the troop within 36 hours, we will not replace the removed cases and the Booth line order will be reduced.
 - o NOTE: Reducing the Booth line order may result in the troop not receiving the \$20 booth bonus and the troop's Initial Order PGA may be impacted.
- If the troop orders fewer than 20 cases (240 packages) on the Booth line, and cases need to be removed from the troop's Booth line due to lack of inventory on cookie delivery weekend, no substitutions will be made and the amount of the Booth line order will be reduced.

Troop Order Submission

Troops must submit their Initial Order via eBudde by February 11, 2022, at 11:59 pm.

See below for links to the written instructions and the recorded Cookie Chat to help

troop cookie volunteers in submitting the Initial Order.

We encourage troops to submit as close as possible to the February 11 deadline to ensure

all cookies sold through Digital Cookie during the Initial Order Taking Period will a) will

be part of the troop's initial cookie order to be picked up on cookie delivery weekend and

b) count toward girl and troop Initial Order rewards.

Once the troop submits its Initial Order, the flow of Digital Cookie into the Initial Order

stops. Orders that are not included in the Initial Order will count toward girl final

rewards and toward the troop's final per girl selling average. These orders will need to

be filled from the troop's surplus packages from its Initial Order or by picking up

additional inventory from a cookie cupboard.

Written eBudde instructions

Cookie Chat: Entering and submitting the troop's Initial Order