Girl Scout Promise and Law

**The Girl Scout Promise**

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

**The Girl Scout Law**

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.
LONG RANGE PROPERTY PLAN
GSOFCT is proud to announce a new strategic look at the properties we own and create a plan that will give us:

- the **resources** for the future
- more engaging **outdoor experiences**
- make our **traditions** more accessible

for future generations of Girl Scouts.
Closer to Our Future

GSOFCT is focused on serving all of Connecticut’s girls by investing in premier outdoor experiences.

Our new property plan will help us reach girls in underserved communities.

Our strategy is aligned with population growth projections, and sets the foundation to grow our membership over the next decade.
Investing in Camp Experiences

This plan will deliver high quality outdoor experiences to help girls thrive physically, emotionally, & intellectually.

We want girls to experience nature, find a home away from home, and challenge themselves in a way unique to the camp experience.

Our strategy will help our camps stand out from similar experiences in our region.
Using Resources Wisely

The Board of Directors has a **fiduciary responsibility** to the health and stability of the organization.

- Evaluate the value and costs of the owned real estate portfolio
- Align with the stated goals and future vision of GSOFCT

GSOFCT's current real estate portfolio is **expensive to maintain:**

- $750,000 annual operating costs
- Nearly $5 million in deferred maintenance

Current real estate market conditions provide **higher-than-anticipated appraisals**

We will use the proceeds from sold properties to:

- Invest in **camp improvements** and amenities
- Create more **engaging outdoor experiences** for girls
Our Path Forward

**Evaluate**
- Appraise market value of properties and explore options for camp improvements
  - Current high property values makes 2021 a good time to sell
  - Proceeds can fund much needed camp amenities

**Plan**
- Plan what to sell, keep, and invest in to support future members
  - Appraisal of properties
  - Population analysis
  - Amenity exploration

**User Voices**
- Exit Properties:
  - Candlewood
  - Katoya
  - Carlson
  - Laurel (after relocation to Yankee)

**Fund the Future**
- Generate funds to invest in existing camps
  - Study/Maintain:
    - Rocky Craig

**Build the Future**
- Build amenities to make premier outdoor experiences with your input
  - Invest in:
    - An-Se-Ox
    - Aspetuck
    - Merrie-wood
    - Yankee Trails
Updating Service Centers

Focused Work

- High-productivity focused work and remote collaboration from home
- Focused work in local on-demand “third-places”
- Mix of focus and social in local co-working

Collaborative Work

- Collaborative work from home
- On-demand events in inspiring locations
- Collaborating with clients and partners on their site(s)
- Leveraging the value of face-to-face interaction in the hub office and unique infrastructure

Changes in where and how we work will drive updates to our service centers.

Utilize service centers for programming and community engagement.
Outreach Plan

March 11 – Service Unit Leader & Delegate Presentation
March 12 – Email announcement to full membership

Join us for Q&A via Zoom!
Monday, March 15  12:00 PM – 1:30 PM
Thursday, March 18  7:00 PM – 8:30 PM
Friday, March 19  8:00 AM – 9:30 AM

Register on our website or with the email link.

Look for more engagement opportunities to offer input on planned property improvements.
What is Changing

Key

- Invest
- Relocate
- Study/Maintain
- Exit
- Premier Destination

Map of various locations and symbols indicating changes.
Coming Soon

With the achievement of the property strategic plan, GSOFCT camps will become the **premier destination** for girls to attend outdoor summer camp in Connecticut and encourage year-round usage.

GSOFCT properties will offer experiences that promote the **four pillars of girl scouting**, inspire healthy risk-taking, and offer a safe place for exploration and friendship.

**Exciting New Amenities**

- **Zero Entry Pool!**
- **All Season Yurts!**
- **Splash Pad!**
- **Floating Water Feature!**

**Everyone can enjoy the fun!** **Home away from Home!** **Make new friends!**
Looking Forward

Supporting our programming for today and tomorrow.
Memories that Last a Lifetime...

“I never knew how much I loved the outdoors until I went to camp. I met so many new friends, I can’t wait to go back next year!”

– Amaya, 13