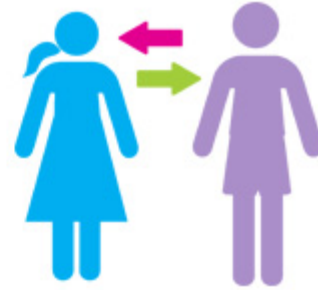




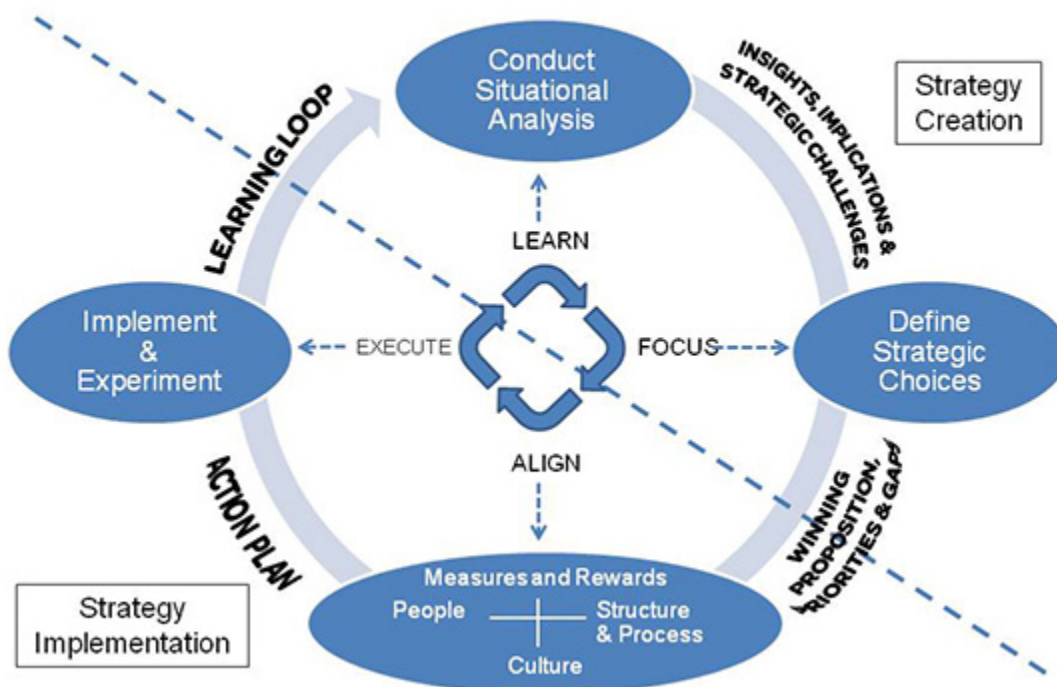
# GSOFC Strategic Learning



Girl Scouts of Connecticut is in the process of refreshing our Strategic Plan. The point of Strategic Learning is to reevaluate our past practices and implement new, winning methods that work in today's dynamic environment. What's new for us this year is a necessary response to the reality of limited resources and greater competition, so we can continue to deliver our mission.

Our goals are to align, execute, learn, and focus in an ongoing, circular process. We are looking at our current state and where we'd like to be. This will then help us define our Strategic Choices.

## Strategic Learning: The Leadership Process



## 2015-2016 Strategic Learning Timeline



Our Strategy Implementation Timeline works in four phases.

### Phase One

We created Situation Analysis Teams that helped set key strategies for Girl Scouts of Connecticut to implement.

### Phase Two

The Strategic Integration Task Force has analyzed outputs from Phase One and identified the strategic priorities.

### Phase Three

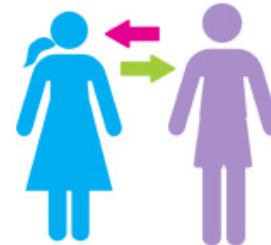
GAP Teams formed and met to define a "future state" of strategic priorities and drive a plan for implementation.

### Phase Four

The GSOFCCT Board of directors reviewed the GAP Team output. Membership meetings were held to advise our members of the status of the plan. The Strategic Plan was approved by the Board of Directors and presented to the membership at the Annual Meeting on April 24, 2016.



# GSOFACT Strategic Learning

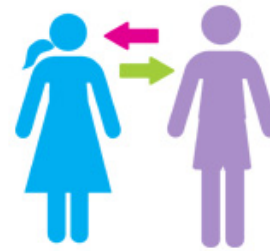


## Situational Analysis Teams

|                        |                   |
|------------------------|-------------------|
| Jennifer Ahern         | Kim Johnson       |
| Sousan Arafeh          | Ellie Large       |
| Mary Barneby           | Ed Lewis          |
| Sharon Bellinger       | Agustin Lopez     |
| Trish Bowen            | Nicole Mangione   |
| Susan Brousseau        | Evelyn Mantilla   |
| Michael Campbell       | Carol O'Connell   |
| Lisa Deschnow          | Olivia Puckett    |
| Stacie Dumond          | Libby Richardson  |
| Wendy Elberth          | Carmen Richtarich |
| Peggy Erlenkotter      | Janet Ridenour    |
| Michele Etzel          | Ellyn Savard      |
| Mike Fournier          | Saba Shahid       |
| Virginia Giuffré       | Laura Sheldon     |
| Leslie Hammond         | Sheryl Sleeva     |
| Margaret Hansen-Kaplan | Caroline Sloat    |
| Karen Hoffman          | Bridget Smith     |
| Cindy Iofino           | Marla Sulmasy     |
| Shirley Jackson        | Doreen Sward      |
| Tasha Jackson          |                   |



# **GSOFACT Strategic Learning**



## **Strategic Integration Task Force**

Sousan Arafah

Mary Barneby

Sharon Bellinger

Trish Bowen

Susan Bysiewicz

Mike Fournier

Margaret Hansen-Kaplan

Tasha Jackson

Kim Johnson

Andrea Kovacs

Jeffrey Krulwich

Marie Meliksetian

Carol O'Connell

Sheryl Sleeva

Caroline Sloat

### Meet Our Team

#### Team Lead

Mary Barneby

#### Team Advisor

Sheryl Sleeva

#### Team Members

Allison Mangles

Barbara Connors

Bonnie Stewart

Jacque Simpson-Gilson

Juliette Linares

Maureen Gorman

Doreen LeGrand

Samantha LeGrand

Sharon Bellinger



## Meet Our Team

### Team Leads

Helaine Bertsch  
Margaret Hansen-Kaplan

### Team Advisor

Sousan Arafeh

### Team Members

Agustin Lopez  
Ann Nun-Hacku  
Barbara Valdez  
JoAnn Farrell  
Johnetta Washington  
Michele Emond-Breen  
Saba Shahid  
Lauren Tilton

### Meet Our Team

#### Team Lead

Trish Bowen

#### Team Advisor

Karen Sheehan

#### Team Members

Mark Evens

Doreen Sward

Gina D'Ambruoso

Liz McGovern

Martie Kaczmarek

Nancy Foley

Stacie Dumond

### Meet Our Team

#### Team Leads

Marie Kulesza  
Naomi Baline Kleinman

#### Team Advisor

Tasha Jackson

#### Team Members

Deb Midford  
Janet Ridenour  
Kim Rodney  
Marla Sulmasy  
Michele Velez  
Shannon Klenk  
Susan Brosseau



## Meet Our Team

### Team Leads

Kim Johnson  
Carol O'Connell

### Team Advisor

Caroline Sloat

### Team Members

Jeanette Barrows  
Megan Clark  
Melissa Crespo  
Debbie Demetrius  
Mary Beth Green  
Linda Kalish  
Loretta Lincoln  
Libby Richardson

## **FOCUS**

Concentrate on mission critical activities, key priorities and high impact initiatives

## **STRENGTHEN**

Close critical gaps, improve organization effectiveness and make essential infrastructure investments

## **DIFFERENTIATE**

Strategically leverage assets, strengths and distinctive and implement multi-year innovation roadmap





# GSOFACT's Objectives for a Sustainable Mission

Communicate our values to engage stakeholders and strengthen recruitment and retention.

Deliver a consistent, positive experience to all girls who want to be served.

Elevate volunteer engagement through improved customer service.

Strengthen our financial foundation and manage resources for long-term sustainability.

Deploy data and information to ensure effective decision making and alignment with GSUSA, other councils, and volunteers.