



2026 Treats & Reads Program

General Information

Treats & Reads is Girl Scouts of Connecticut's (GSOFCT) fall product program. Girl Scouts learn important skills and earn money for their troops. Girl Scouts offer a variety of items, including nuts and candy, magazines, Tervis tumblers, Girl Scout themed Bark Boxes, Personalized Products and candles to their customers.

The Treats & Reads Program provides valuable funding for troops and GSOFCT to support programming, training, and leadership opportunities.

Theme

This year's theme is Ready to Explore and the mascot is a kangaroo.

Program Basics

Customers can purchase a wide variety of products through a Girl Scout's online storefront:

- Nuts & Candy, including Care to Share items
- Magazines
- Expanded selection of Personalized Products
- Girl Scout Themed BarkBoxes
- Tervis Tumblers
- Expanded selection of candles

Girl Scouts promote their storefronts in a variety of ways, including:

- Sending emails
- Texting customers
- Posting on social media

Nut & Candy Ordering Options:

1. Girl Delivery
 - Order online or through the paper order card
 - Girl Scout personally delivers items in December
 - 19 listed items are eligible for this option (3 more than last year!)
2. Direct Ship
 - Full selection of 36 nut & candy items
 - Shipped directly to the customer
 - Includes shipping & handling fee
 - Orders ship within 5 business days
3. Care to Share
 - Donate Honey Roasted Peanuts to support:
 - ▶ Connecticut Foodshare
 - ▶ American Red Cross, Connecticut Chapter
 - Purchase online or via paper order card
 - 4,872 cans were donated last year!

Safety First

The safety of Girl Scout, families, and volunteers is our top priority. Please follow these key guidelines:

Before You Begin

- Review Safety Guidelines with Girl Scouts and families:
- Review the Safety Activity Checkpoints for Cookie and Product Program
- Girl Scout Computer Internet Safety Pledge
- Supplemental Safety Tips for Online Marketing

During Participation

- Adults must supervise Girl Scouts when participating in all aspects of the T&R program, including online.
- Girl Scouts should not share personal information with customers, adult contact information should be used.



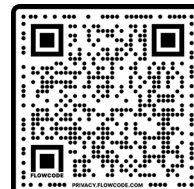
Getting Started with Treats & Reads (T&R)

Before your troop begins, complete the following:

1. Membership: All participating Girl Scouts must be registered for the 2026-2027 membership year.
2. Consent Form: All Girl Scouts must have a signed annual consent form on file with their troop leader or SU contact.
3. Volunteer Eligibility: Each troop T&R manager must be an approved volunteer with a current background check and must complete training via your service unit or the council's Treats and Reads training.
4. Safety: Review the safety guidelines with girls and families. (See Safety First section.)

To begin

- Go to the M2 site: gsnutsandmags.com/gsofct and follow the prompts.



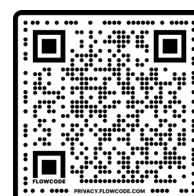
New this year!

- Two delicious new products – Cranberry Trail Mix and Sweet Onion Snack Mix!
- Cute new Girl Scout tin
- Expanded options for Personalized Products
- Great selection of 51 quality candles!
- Expanded magazine lineup
- More nuts and candy items available for Girl Delivery



Important Dates

<u>9/14/2026</u>	Service unit and troop volunteers can register for the program directly on the GSOFCT Treats & Reads M2 site – gsnutsandmags.com/gsofct
<u>Prior to 10/2/2026</u>	Distribute materials and introduce the program to Girl Scouts and families. • Make sure each Girl Scout gets a paper order card and family flyer. Get them from your service unit volunteer or download at gsofct.org • Send the Parent/Adult Welcome Email through the M2 site to remind families to set up their Girl Scout's online storefront.
<u>10/2/2026</u>	• Order taking begins (in person and online) • Parents/guardians can register Girl Scouts and set up storefronts on the M2 site gsnutsandmags.com/gsofct
<u>10/30/2026</u>	ACH Authorization is due for new troops and those whose banking information or signers have changed.
<u>11/11/2026</u> <u>(by 11:59 p.m.)</u>	• In-person order taking ends. • Deadline for families to enter in-person orders in the M2 site. Note: orders placed through Girl Scouts' online storefront - even for girl delivery - are recorded automatically and should not be entered manually.
<u>11/12-11/13/2026</u> <u>(by 11:59 p.m.)</u>	Troops may enter paper order card data
<u>11/15/2026</u> <u>(by 11:59 p.m.)</u>	• Online ordering closes (magazines, candles, BarkBox, Tervis tumblers, personalized products, and both direct-ship and girl-delivered nuts and candy.) • Service unit order submission deadline.
<u>12/4/2026</u>	ACH withdrawal from troop accounts initiated
<u>12/2-12/5/2026</u>	Nut & candy product delivery to service units
<u>January 2027</u>	Girl Scout rewards shipped to service units



Top Tips for Volunteers

1. Girl Scouts and their families can register directly on the M2 site (gsnutsandmags.com/gsofct). There's no need to wait for a registration email before getting started.
2. Customers who order through a Girl Scout's online storefront pay by credit card, and the info is automatically recorded on the M2 site—no need for families to collect money or enter orders manually.
3. Be sure to offer paper order cards to Girl Scouts for customers who wish to order in person and pay the Girl Scout directly (money for these orders are collected at the time the order is placed).
4. Parents/caregivers can manually enter paper order card sales on the Girl Scout's M2 dashboard by Nov. 11 at 11:59 p.m. If not entered, troop volunteers should enter them Nov. 12–13 by 11:59 p.m.
5. Make sure all Girl Scouts have the chance to participate. The online platform is user-friendly, and caregiver entry of paper orders reduces work for volunteers.

Scan the QR code to access the Treats & Reads page and volunteer resources.

Your service unit Treats & Reads volunteer and customercare@gsofct.org are also great support options.



Pro Tip: Use the Parent/Adult Welcome Email feature on the troop's Treats & Reads dashboard. The option is the fastest and simplest way for Girl Scouts and families to get started with this year's Treats & Reads Program.

Personalized Patches

Fall Personalized Avatar Patch

Girl Scouts earn this patch when they:

- Create a personalized avatar on the M2 site.
- Send 18+ marketing emails – must be sent from the M2 site to qualify.
- Use the Share My Site function exclusively found on the Girl Scout's online dashboard. Site must be shared through Share My Site to qualify.
- Achieve \$300 in total sales. Note- all sales, in person and online, count toward Girl Scouts earning rewards, including these patches.

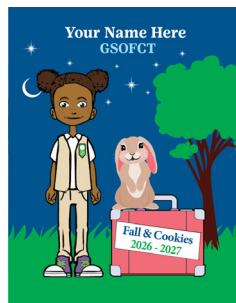


Two troop volunteers can also earn personalized patches when the total sales for the troop reaches \$1,300!

Crossover Patch

Girl Scouts earn this patch when they:

- Create a personalized avatar on the M2 site.
- Send 18+ marketing emails – must be sent from the M2 site to qualify.
- Use the Share My Site function exclusively found on the Girl Scout's online dashboard. Site must be shared through Share My Site to qualify.
- Sell at least 160 packages of cookies during the 2026-27 Girl Scout Cookie Program (not including the 2026 Election Week Cookie Sales).



Troop Proceeds

Troops earn 15% of the troop's total sales. Troops Junior level and above may elect to forego individual rewards and earn an additional 2%, for a total of 17%. Girl Scouts in these troops still receive all patches earned and the reward at \$900+, if that level is reached.

Troop Reward

Increased GSOFACT Shop Credit!!

Your troop can earn a \$25.00 GSOFACT Shop Credit that can be used to purchase Girl Scout merchandise for the troop. Help your troop stretch your troop treasury by taking advantage of this opportunity.

To qualify, troops must have at least 50% of girls registered in the troop participate in the T&R program by **November 15, 2026**. The 50% troop participation must be at least 3 girls. Participation includes having sales, and/or sending at least 18 emails through the T&R platform.

Troop Crossover Bonus

Maximize your troop's product sales proceeds! Be sure your troop earns the Crossover Bonus.

Troops participating in the Treats & Reads and cookie programs (excluding 2026 Election Week Sales) may qualify to earn an additional 2 cents for every package of cookies sold during the 2027 cookie program!

Qualifying troops will:

- Have at least 3 Girl Scouts in each program with sales
- Have a \$150+ per girl selling average in the T&R program
- Have a 160+ package per girl selling average in the 2027 cookie program (excluding 2026 Election Week Cookie Sales)

Note: Juliettes do not qualify for the Troop Reward or the Troop Crossover Bonus.

Service Unit Bonus

Ask your SU Treats & Reads Manager how your troop can help your service unit earn funds by your troop's participation in the program.

Girl Scouts Rewards

- These are just three of the Girl Scout rewards that can be earned by participating in the program. Girl Scouts with \$275 in total sales will earn the adorable small kangaroo plush and those with \$475 in total sales will earn the large one.
- Girl Scouts selling a total of \$575 will earn an Explore & Go Water Bottle and stickers.



Girl Scouts rewards are listed on the back of the paper order card and on our website, gsofct.org.

All rewards are cumulative. Council reserves the right to make substitutions to the item's color, material, or size or to substitute an item of equal or greater value due to changes or challenges in product availability.

Nut and Candy Delivery

All nut and candy items for girl delivery must be in the girl's record on the Treats & Reads M2 site.

In-person nut and candy orders must be manually entered, while online girl delivery orders are automatically recorded when the order is placed. See the calendar on the front of the envelope for deadlines.

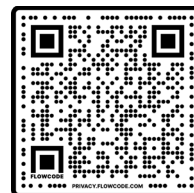
Nut and candy items ordered for girl delivery will be delivered to the service unit Treats & Reads volunteer between **December 2 and 5, 2026**, then picked up by troop volunteers to distribute to girls/families.

Treats & Reads Finances

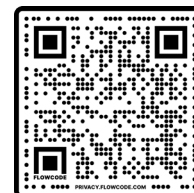
Troop payments to GSOFACT are made by electronic payment (ACH) from troop bank accounts. Troop proceeds will be calculated prior to the ACH withdrawal date and will remain in the troop bank account. If a troop has an ACH Authorization on file and their bank or signer information has not changed, the troop is all set. New troops and those with a change in account or signer must complete an ACH Authorization form by **October 30, 2026**.

Full details, including the link to the ACH Authorization form, can be found at gsofct.org/en/cookies-plus/treats-reads.html.

For more information, use the QR codes below.



ACH Authorization form



Treats & Reads page

Treats & Reads Program Contacts

Service Unit Treats & Reads Manager:

Email address:

GSOFACT Customer Care Team:

customercare@gsofct.org or (800) 922-2770

M2 Customer Care:

(800) 372-8520 or question@gsnutsandmags.com