



Treats & Reads Top Tips Newsletter: Issue 1

Welcome to the start of a new year!

You are receiving this newsletter because you have been identified as a valued Girl Scout volunteer. This weekly newsletter will be sent every Sunday throughout the Treats & Reads program and will provide important information, updates, resources, and reminders that you can share with your troops and families.

If you have any questions or need additional support, please don't hesitate to reach out to us at customercare@gsocfct.org.

UPCOMING KEY DATES

September 14: Service Unit and troop volunteers should look for the registration email to gain access to the Treats & Reads Service Unit or troop page. Make sure to create your avatar!

September 15: [Treats & Reads Virtual Troop Volunteer Training](#), 7:00 PM

September 18: The Treats & Reads Virtual Rally is posted to our website.

October 2: Program begins: Girl Scouts can set-up their [online storefronts](#) and order taking (in-person and online) starts!

November 15: Program end date

GETTING STARTED

The Treats & Reads program is right around the corner!

The program starts on Friday, October 2nd. Girl Scouts can set up their online storefront and begin to offer many different and exciting products to their customers: delicious nut and candy products, magazines, personalized products, Tervis® Tumblers, Girl Scout-themed BarkBox options, and scented candles!

The Treats & Reads Program is an integral part of the Girl Scout Leadership Experience (GSLE) with financial literacy at its core. Girl Scouts learn essential skills (money management, business ethics, people skills, goal setting, and decision making) while earning money for their troop treasuries.

New for 2026!

When you meet with your troop to discuss the program, make sure they know about these awesome new offerings this year!

- Two delicious new products available for Girl Delivery – Cranberry Trail and Sweet Onion Snack Mix
- An expanded selection of nut and candy items available for Girl Delivery
- An exciting updated selection of scented candles
- 2026 limited-edition Girl Scout tin - the second in the series!
- Expanded variety of magazine titles and personalized products

Action Steps:

Participation

Girl Scouts can reach out to supporters in two ways: In-person and online.

Girl Scouts can take **in-person orders** using the paper order card. Customers can select from 19 different nut and candy options, plus Care to Share. Payment for these orders can be made by check or cash and is collected at the time of delivery to the customer.

Online orders are taken through Girl Scout's online storefront. Starting on October 2, Girl Scouts/families can access the M2 platform to set-up [the online storefront](#). Families will need their Girl Scout's troop number handy to complete the online registration. Girl Scouts can send marketing emails to potential customers or share a link to their online storefront on social media using the Share My Site feature that is built into the platform to promote their storefront.

Getting Started Checklist

Are you Ready to Explore this Treats & Reads season? Use the checklist below to ensure you and the Girl Scouts in the troop are ready to start!

1. Have you or the adult volunteer in charge of the Treats & Reads Program for the troop done the following:

- Reviewed the Treats & Reads information [available on our website](#)?
- Completed Treats & Reads volunteer training?

2. Are you or the adult volunteer managing the Treats & Reads Program a **registered and approved volunteer for the 2026-2027 membership year**?

3. Are the Girl Scouts in the troop **registered for the 2026-2027 membership year and have a signed [Annual Consent Form](#)** on file with the troop?

- If NO, please make sure that the **parents/caregivers access [MyGS](#) and complete the registration process for their Girl Scouts** for this membership year.

4. Have you **reviewed the program with the troop and has every Girl Scout/family received a [nut and candy order card](#) and a [parent letter](#)**? You can pick these materials up from your service unit Treats & Reads volunteer. They are also in the Resources section below. Need training tips? See the Troop Training Guide and Safety sections of the Treats & Reads Program Guide.

5. If it is a **new troop**, or if the account information or signers have changed, has an [ACH form](#) been submitted?

RESOURCES

- [Treats & Reads M2 Website](#)
- [Nut & Candy Order Card](#)
- [Parent Letter](#)

See the [Treats & Reads Program page on our website](#) for additional information and resources!

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Have a question or need assistance?
[Contact us](#) for more information.

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