



Treats & Reads Top Tips Newsletter: Issue 4

The 2026 Treats & Reads Program: October 2–November 15

UPCOMING KEY DATES

- October 2:** The program has begun! Girl Scouts can set-up their [online storefronts](#) and start order taking (in-person and online)!
- October 16:** Deadline for Girl Scouts to send 18 or more emails **and** deadline for troops to send out the Parent/Adult Email Campaign to qualify for early rewards.
- October 20:** 5 lucky Girl Scouts chosen to receive **BaubleBar bag-charm-making kit**; 3 lucky troops chosen to receive **Ice Cream Party Kit**
- October 30:** [ACH Authorization Form](#) due (if not already on file).

DON'T MISS

girl scouts
of connecticut

Earn early rewards during the
2026 Treats & Reads Program!

Girl Scout

minibar
BAUBLEBAR

Girl Scouts will be entered into a drawing and to receive this fun BaubleBar bag charm making kit when they send 18+ emails by October 16th!

5 Lucky Girl Scouts will be chosen by Oct 20th 2026!

Troop

ICE CREAM

Troops will be entered into a drawing to receive an Ice Cream Party Kit if they send out the Parent/Adult Email Campaign by October 16th!

3 Lucky Troops will be chosen by Oct 20th 2026!

Bingo!

Treats & Reads Bingo

Click the Bingo Card above to download your own card for Treats & Reads 2026!

Submit your card by Nov 15th 2026 to be entered into a drawing. 1 Lucky Girl Scout will receive a GIANT Kangaroo plush and 10 Girl Scouts will receive a Girl Scouts Bracelet Set!

Fun Activities and Early Rewards!

In addition to the rewards Girl Scouts can receive throughout the program, Girl Scouts and troops have the chance to get special rewards through early engagement! Send 18 or more emails for the chance to receive a bag-charm-making kit, send the Parent/Adult Email Campaign with your troop for the chance to receive an ice cream party kit, and fill out the [Kangaroo BINGO card](#) for the chance to receive a GIANT stuffed kangaroo!

Product Highlight

The Treats & Reads program has something for everyone, even our furry friends! The BarkBox is full of fun chew toys and delicious treats that dogs love.



GETTING STARTED

Are you Ready to Explore? The Treats & Reads program is here!

The Treats & Reads Program started on **Friday, October 2**: Is your troop in? It's easy for Girl Scouts to get started! Use the following tools to help the troop's Girl Scouts begin in the program:

Action Steps:

- 1. Share the Treats & Reads Virtual Rally!** Get Girl Scouts Ready to Explore the Treats & Reads Program by watching the [Virtual Treats & Reads Rally](#)! This rally is full of great information about this year's program and has fun and important resources, like the [Kangaroo Goal Tracker](#). Girl Scouts can watch the rally at home or together as an exciting troop activity!
- 2. Share our [Kangaroo BINGO card](#) with the troop!** Girl Scouts will mark off each box that applies to them as they reach certain achievements in the program. Once a Girl Scout has a BINGO, they can fill out their information on the card and send a photo of the card to customercare@gsocfct.org for a chance to win the Giant Stuffed Kangaroo! 20 runners-up will receive a kangaroo charm bracelet. The deadline to enter is **November 15**.
- 3. Still have questions about running the Treats & Reads program?** If you haven't attended a Treats & Reads training put on by your service unit, please watch council's [Treats & Reads program troop volunteer training video](#). If you have any questions regarding the Treats & Reads program, reach out to your service unit's Treats & Reads volunteer, or contact the GSOFCT Customer Care at customercare@gsocfct.org.
- 4. Use the **Parent/Adult Welcome Email** feature** on the Troop Dashboard to notify troop families of the troop's participation in the program.
- 5. Send the [Parent Letter](#)** to help your troop families get started online.
- 6. Share the [2026 Treats & Reads Program Parent video](#)** with your troop families! This short video gives a quick overview of this year's Treats & Reads Program and how their Girl Scout(s) can participate.

RESOURCES

- [Treats & Reads M2 Website](#)
- [Nut & Candy Order Card](#)
- [Parent Letter](#)
- [Program Guide](#)
- [Treats & Reads Program Parent Video](#)
- [2026 Treats & Reads Rally Video](#)
- [2026 Treats Reads Volunteer Chat: Getting Started](#)
- [Kangaroo Bingo Card](#)

See the [Treats & Reads Program page on our website](#) for additional information and resources!

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Have a question or need assistance?
[Contact us](#) for more information.

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