



Treats & Reads Top Tips Newsletter: Issue 5

The 2026 Treats & Reads Program: October 2–November 15

UPCOMING KEY DATES

October 16: Deadline for Girl Scouts to send 18 or more emails **and** deadline for troops to send out the Parent/Adult Email Campaign to qualify for [early rewards](#).

October 20: 5 lucky Girl Scouts chosen to receive **BaubleBar bag-charm-making kit**; 3 lucky troops chosen to receive **Ice Cream Party Kit**

October 30: [ACH Authorization Form](#) due (if not already on file).

HOPPIN' HIGHLIGHTS

Spotlighting Our Week 1 Top Service Units!

Congratulations to these top 5 service units! They have the highest percentage of girls participating in the T&R program:

1. Salmon Brook
2. New Fairfield
3. Pleasant Meadow
4. Manchester
5. Vernon/Rockville

Product Highlight

Need something for the holidays?
Treats & Reads has the gifts you need! This year's new selection of Tervis tumblers are available in a wide variety of shapes, sizes, and styles, so there's something for everyone!



GETTING STARTED

The key to success in the Treats & Reads Program is to set a goal!

Discuss goal setting with troops and families:

- What do Girl Scouts want to achieve by participating in the program? (ex. build leadership skills, learn money management, accomplish goals, etc.)
- How will troops use the funds earned in the program? (ex. Troop Trip, special events, camp fees, etc.)
- What rewards are Girl Scouts interested in earning?

To reach their goals, Girl Scouts can:

- Keep track of their Treats & Reads Program progress and send marketing emails through the [M2 platform](#).
- Share links to their online storefront to friends and family by text or on social media.
- Print and complete the Kangaroo Goal Tracker featured in our [2026 Treats & Reads Rally!](#)

Action Steps:

1. **To families:** use the **Parent/Adult Welcome Email** feature on the troop's Treats & Reads dashboard to notify them of the troop's participation in the program. Send them the [Parent Letter](#) and share the [2026 Treats & Reads Parent Video](#) to help them get started with the program.
2. **To Girl Scouts in your troop:** share the **Kangaroo [Bingo Card](#)** and [Goal Tracker](#) to encourage your troop to set and accomplish their goals during the program. Girls can set goals for themselves based on what they want to achieve during the program, and by scoring a BINGO, they can send a photo of their Bingo card with their information to customercare@gsofct.org for a chance to win the Giant Stuffed Kangaroo! 20 runners-up will receive a kangaroo charm bracelet. The deadline to enter is **November 15**.
3. **To Girl Scouts and families:** be sure to share the [2026 Virtual Treats & Reads Rally!](#) This rally is full of great information about this year's program and has fun and important resources for Girl Scouts and families. Plus, Girl Scouts that watch the Treats & Reads rally can receive a limited edition [Rally Patch!](#)
4. **Need additional support with Treats & Reads?** If you haven't attended a Treats & Reads training put on by your service unit, please watch council's [Treats & Reads program troop volunteer training video](#). If you have any questions regarding the Treats & Reads program, reach out to your service unit's Treats & Reads volunteer, or you can always contact the GSOFCT Customer Care at customercare@gsofct.org. We're here to help!

RESOURCES

- [Treats & Reads M2 Website](#)
- [Nut & Candy Order Card](#)
- [Parent Letter](#)
- [Program Guide](#)
- [Treats & Reads Program Parent Video](#)
- [2026 Treats & Reads Rally Video](#)
- [2026 Treats Reads Volunteer Chat: Getting Started](#)
- [Kangaroo Bingo Card & More](#)

See the [Treats & Reads Program page on our website](#) for additional information and resources!

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Have a question or need assistance?
[Contact us](#) for more information.

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