Subject: Treats & Reads Top Tips Newsletter: Issue 7
Preheader: Your go-to for Treats & Reads information!

girl scouts of connecticut



Treats & Reads Top Tips Newsletter: Issue 7

The 2026 Treats & Reads Program: October 2–November 15

UPCOMING KEY DATES

October 30: ACH Authorization Form due (if not already on file).
November 11 (by 11:59pm): In-person order taking ends and parent deadline to enter in-person orders into M2 site.
November 12-13: Troops may enter paper order card data
November 15 (by 11:59pm): Online ordering closes

There is still time to participate in the Treats & Reads program!

If there are Girl Scouts in your troop who are not yet participating, **reach out to them and their families** to help ensure every Girl Scout has the opportunity to take part in the Treats & Reads program.
There is still plenty of time for them begin and reach their goals! Here are a few ideas for Girl Scouts to connect with potential customers:

1. Girl Scouts can ask customers if they are looking to start their holiday shopping. The scented candles, personalized products, Tervis tumblers, and BarkBox options make great gifts!
2. By using the **Share My Site feature** on their dashboard, Girl Scouts can share a link to their Treats & Reads storefront to potential customers via social media.
3. Make direct asks to customers by **sending emails!**
4. Promote the **Care to Share** program! Customers can support the troop and their local community at the same time.

New Treats & Reads Challenges Await!

For Girl Scouts
Girl Scouts who sell at least $250 in the Treats & Reads program by November 15 will automatically be entered for a chance to attend one of these two fun events:

1. Build a Bear Girl Scout Party – Girl Scouts will create their very own Girl Scout bear and choose a Girl Scout vest and an accessory to give their bear a personal touch.
2. Ulta Party – Explore skin care and makeup with a guided tutorial! Each Girl Scout will take home a gift bag featuring a curated assortment of healthy, gentle, and effective products from brands formulated with tweens and teens in mind.

Ten lucky Girl Scouts will be chosen, and each can choose which event to attend! Event dates and locations to be determined.

For Troops
Want a free program for your troop? Troops with 25% or more of their Girl Scouts who have sales in the Treats & Reads program will be entered for a chance to receive a free program experience.

Three lucky troops will be chosen, and each can choose between an entrepreneurial program or Girl Scout Cookie tasting program. The program will be brought directly to your troop!

Congratulations to These Rewards Recipients From the Last Challenges!

These 5 lucky Girl Scouts will receive a bag charm making kit:

- Senior Miranda from Ellington
- Cadette Juliet from Barnum
- Brownie Gracie from Milford West Haven
- Ambassador Molly from Swishcutow
- Cadette Emma from Meriden/Wallingford

These 3 lucky troops will receive an Ice Cream Party Kit:

- Troop 61074 from Waterbury
- Troop 67902 from Durham/Middlefield
- Troop 38319 from Meriden/Wallingford

Action Steps:

1. **Have you heard about the $2 for 2 service unit bonus?**
   Service units that have just 2 more Girl Scouts participating in the program than the previous year will receive $2 per Girl Scout participating in the program. This can help fund service unit activities such as Camporee, a Daisy Cookie Tea, and much more! Connect with your service unit Treats & Reads volunteer to ask about your service unit's progress towards the bonus!

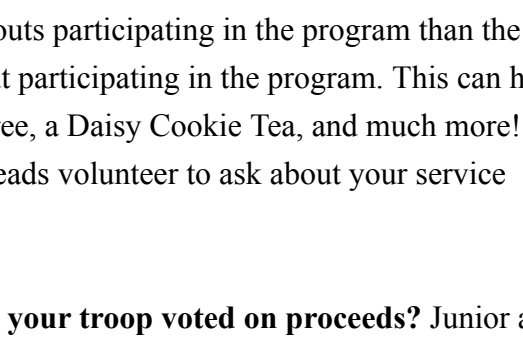
2. **Is your troop Junior level or above? Has your troop voted on proceeds?** Junior and older troops can vote to take an additional 2% in troop proceeds by opting-out of receiving physical rewards, for a total proceeds rate of 17%. Girl Scouts in these troops would still receive any patches that they earned at the reward at the $900+ level, if reached. Opting out of rewards must be voted on by the troop and chosen by the majority.
   This video tutorial shows how the rewards opt-out toggle can be done on the troop dashboard. This toggle must be activated on the troop dashboard by **November 13.**

3. **Use the M2 site** to see which Girl Scouts are participating in the program. Reach out to girls who are not yet engaged and offer support and ideas on who they could ask for their support.
   If you want to easily reach out to all the members of your troop use the Parent/Guardian email feature in M2.

4. **At troop meetings, have girls share their progress towards their goal.** Share the **Kangaroo Bingo Card** and **Goal Tracker** to encourage your troop to accomplish their goals during the program. Girls can set goals for themselves based on what they want to achieve during the program, and by scoring a BINGO, they can send a photo of their Bingo card with their information to **customercare@gsofct.org** for a chance to win the Giant Stuffed Kangaroo! 20 runners-up will receive a kangaroo charm bracelet. The deadline to enter is **November 15.**

Product Highlight

It wouldn't be Treats & Reads without the treats! There are two new snack mixes available for sale this year - the Cranberry Trail and the Sweet Onion Snack Mix. Only nuts and candy can be ordered either in-person or online, and customers can opt for in-person delivery or direct shipping. Find new treats to love, and support your local Girl Scouts!



ADDITIONAL RESOURCES

- **Treats & Reads M2 Website**
- **Nut & Candy Order Card**
- **Parent Letter**
- **Program Guide**
- **Treats & Reads Program Parent Video**
- **2026 Treats & Reads Rally Video**
- **2026 Treats Reads Volunteer Chat: Getting Started**
- **Kangaroo Bingo Card & More**

See the **Treats & Reads Program page on our website** for additional information and resources!

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Have a question or need assistance?
Contact us for more information.

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