

# Girl Scouts of Connecticut Social Media Toolkit

## Girl Scout Week

### Overview

Girl Scout Week is a celebration marking the anniversary of the founding of Girl Scouts on March 12, 1912, which is promoted nationally as Girl Scout Day.

These graphics can be used as designed for a simple, social-media based way to celebrate Girl Scout Week. Drafted caption copy has been provided for this use.

### Social Media Posts

<ul style="list-style-type: none"> <li>- Use this toolkit to post each day for Girl Scout Week (March 8 – 14, 2026)!</li> <li>- Copy/paste the content below for each day of Girl Scout Week and customize the highlighted parts to share what you and/or your troops are doing!</li> <li>- Hashtags to use: #BecauseofGirlScouts #NationalGirlScoutDay</li> </ul>	
<b>Suggested Content</b>	<b>Suggested Graphics</b>
<p><b><u>Girl Scout Week:</u></b>  <i>At least a week in advance (March 2)</i></p> <p>Celebrating 114 years of Girl Scouting requires a full week of fun! Here’s how I’m celebrating: <i>(Share what you and your troop are doing for GS Week here)</i>            #BecauseOfGirlScouts ✨</p>	

**Spirit Sunday:**

*Sunday, March 8*

From giving back to our communities to being a sister to every Girl Scout, each good turn (big and small) makes the world a better place. 🌍 (Share what acts of kindness you/your troop are planning to do today) #BecauseOfGirlScouts



**Motivation Monday:**

*Monday, March 9*

Your words have power, use them to spark something great! 💡 (Share the affirmations that are motivating you and your troop this week) ❤️ #BecauseOfGirlScouts



**Troop Tuesday:**

Tuesday, March 10

Today is all about our troop! (Share what you love most about your troop OR your top 3 troop adventures that you've been on) ❤️ #BecauseOfGirlScouts



**Wisdom Wednesday:**

Wednesday, March 11

(Whether you learned it days or decades ago, share that piece of Girl Scout knowledge or wisdom that has stuck with you!) ✨ #BecauseOfGirlScouts #WednesdayWisdom



**National Girl Scout Day:**

Thursday, March 12

114 years of making the world a better place never looked so good! 💖 (Share your favorite Girl Scout picture(s) in your Girl Scout gear)

#BecauseOfGirlScouts #NationalGirlScoutDay

**OR you can post:**

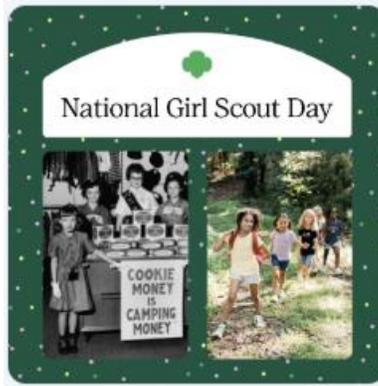
Thursday, March 12

Happy #NationalGirlScoutDay! ❤️ Since that first troop meeting in Savannah, Georgia on March

Insert your favorite Girl Scout photos in the post

OR you can share these graphics:

12,1912, Girl Scouts have been making history for over 114 years! ✨ From community service and entrepreneurial discoveries to nature exploration and life-long friendships, Girl Scouts know there are endless opportunities to make the world a better place. 🌍 #BecauseOfGirlScouts

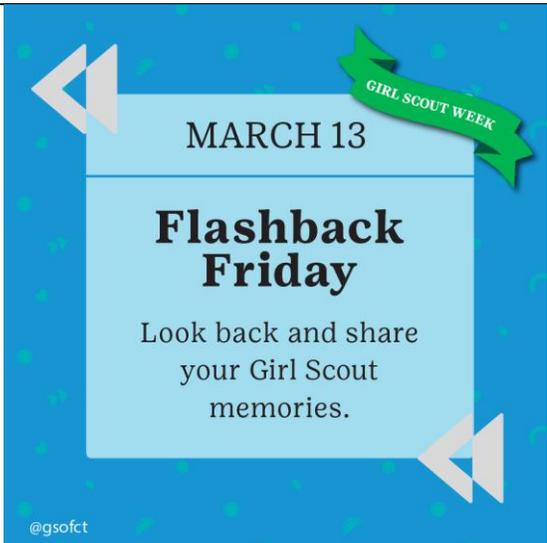


**Flashback Friday:**

*Friday, March 13*

We ❤️ celebrating epic wins of the past during #WomensHistoryMonth, but our sights are set on the future! My favorite Girl Scout memory is *(share your favorite Girl Scout memory)*

#BecauseOfGirlScouts



**Service Saturday:**

*Saturday, March 14*

Giving back is in our nature! 🌱 (Share your favorite way you/your troop gives back to your community)

#BecauseOfGirlScouts

