



## Issue 12

### Booth sale season is here and sales are going strong!

Cookie booths are a fantastic way for Girl Scouts to reach new customers and increase their sales. Booth sales are generally held in front of local businesses or at community events with high foot traffic. Girl Scouts can also consider holding a virtual booth on social media with the supervision of troop adults.

### Upcoming Key Dates

**April 3**

First ACH Payment initiated

**April 19**

Cookie Program Ends | Digital Cookie closes

An expanded calendar for the 2026 Cookie Program can be found on our [website on the Volunteer Cookie Resources page](#).

**Whether your troop has already had a few booth sales, or you will be holding your first one soon, here are some top tips to help your troop's booth sale success:**

- Enter all booth sale dates and information for your troop in the Booth Tab in eBudde. This is very important and serves as the Troop Trip Application!
  - This also allows your booth sale to be found by customers on the national Cookie Finder on our website. Across Connecticut, we are amplifying Cookie Booth visibility through **council-led marketing investments**, including radio, TV, text messaging, digital and social media. These efforts are designed to drive broad awareness and direct our communities to the **Cookie Finder tool**, where they can locate your troop's booth. **Because the Cookie Finder is the primary way customers find you, it's essential that your listing is accurate and up to date.**
    - This [short video](#) shows how to use the Booth Sale Recorder tool in eBudde to accurately record your booth sale.
  
- Does your troop need cookies for the booth sale? Login to eBudde to place a pending order!
  - See the "Action Steps" below for more information.
  
- Use the Digital Cookie Mobile app at your booth sale to take credit card/Venmo/PayPal payments!
  - Read [this short guide](#) or watch [this quick video](#) to learn how to use the Digital Cookie Mobile App at your troop's booth sales.
  
- Looking for a new booth sale opportunity? Check out the council booth locations in eBudde in the Booth tab!
  - Council booth sites are locations where troops from any service unit can hold a booth sale.
  - Additional slots are added as new opportunities arise.
  
- Help promote cookie booths in your town!
  - Display clear signage so visitors can easily find you. You may use direction signs, flutter flags, A-frames, and yard signs.
    - Templates are available at [gsofct.ourproshop.com](http://gsofct.ourproshop.com) (VistaPrint).
    - **There is a 10% Promo code: MARCHTEN**
    - [FAQ](#)
  - Drive additional traffic to your troop link. Consider leaving table tents or flyers with your troop link at local businesses so customers can place troop orders
    - Customizable templates are also available at [gsofct.ourproshop.com](http://gsofct.ourproshop.com)

- Print and post these flyers on local community bulletin boards such as in post offices, coffee shops, libraries, etc.
- While you may need to ask for permission first, it is a great way to direct potential customers to local booth sales.

If your troop doesn't have any booth sales planned, but you want to get in on the booth sale fun? Contact your service unit cookie manager for opportunities or check our Council booth sale list on the eBudde platform.

**Download these flyers and box stickers to share with our cookie bosses! They can also be customized to include their own QR code.**



[Download "Cookie Season is HERE!"](#)

[Download \\$500 Sweepstakes](#)

[Download Custom QR Code Cookie Flyer](#)

[Download Box Stickers](#) - Using Avery 2x4 address labels

For more Cookie Season volunteer marketing resources, [visit our "Marketing Resources" page.](#)

## The 2026 Cookie Boss Challenge

Each week, Girl Scouts across Connecticut will take on a new cookie selling challenge for a chance to earn awesome rewards!

### **Congratulations to recipients of Challenge # 5:**

**Stella B.** | Daisy | Greater Lyme SU | Troop 63069

**Maddy M.** | Cadette | Trumbull SU | Troop 30150

**Juliet P.** | Brownie | Wallingford SU | Troop 60076

See this week's challenge below!



Watch for weekly challenge updates on our social media channels [and check out our website](#) for the full list of challenges.

## Action Steps

### 1. Looking for a new booth sale opportunity?

Check out the council booth locations in eBudde in the Booth Sales tab! Council booth sites are locations where troops from any service unit can hold a booth sale. There are over 200 council booth sale locations available. Additional sites are added weekly as new opportunities arise.

### 2. Does your troop need cookies for a booth sale or to fulfill Goal Getter orders?

Login to eBudde to place a pending cookie cupboard order. Troops can submit additional cookie order requests in the Transactions tab in eBudde.

[This helpful video](#) shows how to pend an order to a cupboard in eBudde.

View the [council cupboard list](#) to find the closest cookie cupboard near you. Note the new East Hartford cupboard location.

**When placing a pending order, please keep the following in mind:**

- Check the cupboard's schedule for days and times that it will be open.
- Orders must be made at least 6 days (144 hours) in advance of your desired pickup date.

- Cupboard orders should be submitted as soon as troops are made aware of additional orders to ensure availability.
- Contact the cupboard manager if cookies are needed on short notice; they'll confirm if they have the available inventory.
  - The cupboard manager's name and contact information will be listed in eBudde.
- Troops can return up to 50% of the number of cases picked up from the cupboard.
  - Returns must be made within 5 business days of the booth date.
- Only full cases in sellable condition may be returned.
  - Individual packages cannot be returned.
  - Cookies that were part of the troop's Initial Order cannot be returned or exchanged at a cupboard.

### 3. File the troop's **ACH Authorization Form**

If not done so already, a signer on the troop's bank account must file the ACH Authorization Form as soon as possible, in preparation for the first ACH pull on April 3.

## Past Cookie Recipe Issues

- [Issue 9 | March 1, 2026](#)
- [Issue 10 | March 8, 2026](#)
- [Issue 11 | March 15, 2026](#)



### Need Help?

Are you looking for more information? Have a specific question about this email or what your next steps might be? We're just a call or email away! Contact our Customer Care Department and they will be happy to assist you!

[customercare@gsfct.org](mailto:customercare@gsfct.org)

(800) 922-2770

### Hours

Monday - Friday: 8:30 a.m. - 4:30 p.m.



**Have a question? Don't be shy!**  
**Contact us for more information.**

This email was sent to: [kblint@gsfct.org](mailto:kblint@gsfct.org)

You are receiving this e-mail because you have requested to receive information from Girl Scouts of Connecticut.

[Privacy Policy](#) | [Unsubscribe](#)

Our address is 20 Washington Avenue, North Haven, CT 06473

© 2026 Girl Scouts of the United States of America. All Rights Reserved.