



Issue 14

Looking for an easy way to boost your troop's cookie sales? Promote the Cookies for Heroes Program!

Cookies for Heroes is Girl Scouts of Connecticut's Gift of Caring program. Purchases support local Girl Scouts alongside active-duty service members, veterans, and local heroes, giving customers the chance to send them Girl Scout Cookies.

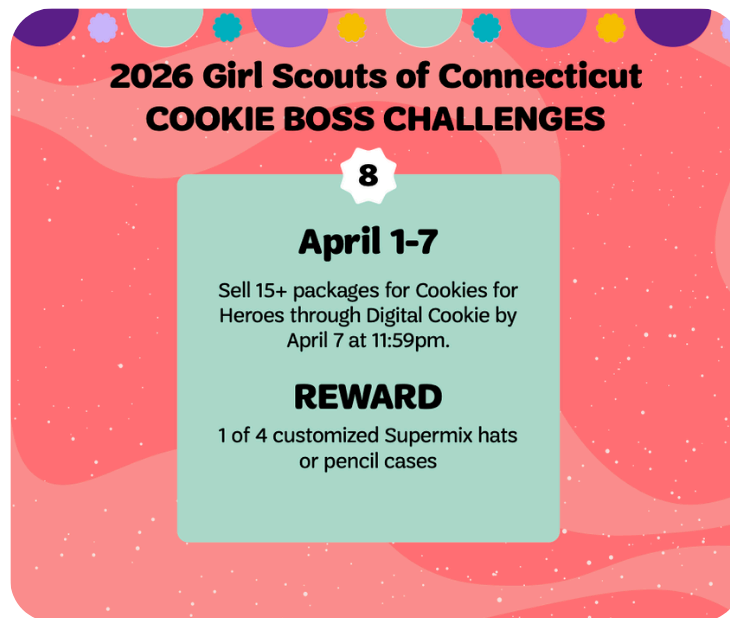
By donating cookies, customers can double their giving efforts by supporting Girl Scouts and donating to others at the same time. It's a win-win! Plus, girls learn about philanthropy and the power of giving back.

Customers can make their cookie purchase go even further by adding a Cookies for Heroes donation package (or more than one!) to their cookie order or booth sale purchase.

If a customer doesn't want to buy cookies, but they still want to support the troop, remind them of the Cookies for Heroes program!

Cookies purchased for the Cookies for Heroes Program are \$6 per package.

- All cookie proceeds remain in Connecticut.



NEW Cookie Bosses: Pitch Opportunity!

Junior-level troops and above are invited to submit a short video sharing how your cookie sale made an impact. Winning troops will receive a cookie purchase from the Board Member before the end of this year's sale.

Gather your troop, tell your story, and show us your cookie goals in action. **Submissions are due April 13.**

For more details [click here](#). For the media release form [click here](#).

Upcoming Key Dates

April 19

Cookie Program Ends | Digital Cookie closes

April 24

Assign packages, finalize eBudde entries, including rewards via eBudde by 11:59pm

May 1:

Final ACH payment initiated

An expanded calendar for the 2026 Cookie Program can be found on our [website on the Volunteer Cookie Resources page](#).

Action Steps

1. Looking for a new booth sale location opportunity? Check the Council booth sale site list in the eBudde platform.

Go to the Booth Sites tab in eBudde to view what is available. New sites are added as new opportunities arise!

2. Check in with your troop families to see if they have Goal Getter orders that need to be fulfilled!

Troops and troop families must check for any additional Girl Delivery orders that were placed after the Initial Order closed on February 22. If an order was placed or approved AFTER February 22, those orders were not included in the troop's Initial Order.

There is an eBudde report (Girl Delivery-By Variety-By Girl) that troops can pull from the Reports tab to see if there are orders that need to be fulfilled. There is a column in the report labelled "IO Added?"

Rows that say "No" in that column were not included in the troop's Initial Order and need the cookie packages listed to fulfill the order. Troops can use extras from their IO pickup to fulfill these orders, or they can place an order with a nearby cookie cupboard

3. In the eBudde platform, allocate your troop's cookies for Goal Getter orders, booth sales, and the Troop Site.

Need help? Watch the linked video tutorials below, reach out to your Service Unit cookie manager, or reach out to our Customer Care team.

[Booth Sale Recorder Tutorial](#)

[Troop Site Order Distribution Tutorial](#)

4. Use the Digital Cookie Mobile app at your booth sale to take credit card/Venmo/PayPal payments!

[Read this short guide](#) or watch this quick [video](#) to learn how to use the Digital Cookie Mobile App at your troop's booth sales.

5. Does your troop need cookies for a booth sale or to fulfill Goal Getter orders?

Login to eBudde to place a pending cookie cupboard order. Troops can submit additional cookie order requests in the Transactions tab in eBudde.

[This helpful video](#) shows how to pend an order to a cupboard in eBudde.

View the council cupboard list on website under the cupboard drop-down to find the closest cookie cupboard near you.

When placing a pending order, please keep the following in mind:

- Check the cupboard's schedule for days and times that it will be open.
- Orders must be made at least 6 days (144 hours) in advance of your desired pickup date.

- Cupboard orders should be submitted as soon as troops are made aware of additional orders to ensure availability.
- Contact the cupboard manager if cookies are needed on short notice; they'll confirm if they have the available inventory. The cupboard manager's name and contact information will be listed in eBudde.
- Troops can return up to 50% of the number of cases picked up from the cupboard. Returns must be made within 5 business days of the booth date.
- Only full cases in sellable condition may be returned. Individual packages cannot be returned. Cookies that were part of the troop's Initial Order cannot be returned or exchanged at a cupboard.

6. If not done previously, please submit the troop's [ACH Authorization form](#).

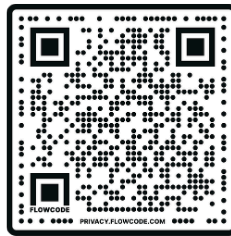
Help promote cookie booths in your town!

- Display clear signage so visitors can easily find you. You may use direction signs, flutter flags, A-frames, and yard signs.
 - Templates are available at gsofct.ourproshop.com (VistaPrint).
 - [FAQ](#)
- Drive additional traffic to your troop link. Consider leaving table tents or flyers with your troop link at local businesses so customers can place troop orders
 - Customizable templates are also available at gsofct.ourproshop.com
- Print and post these flyers on local community bulletin boards such as in post offices, coffee shops, libraries, etc.
- While you may need to ask for permission first, it is a great way to direct potential customers to local booth sales.

Download these flyers and box stickers to share with our cookie bosses! They can also be customized to include their own QR code.



**Cookies
Sold
Here!**



[Download "Cookie Season is HERE!"](#)

[Download \\$500 Sweepstakes](#)

[Download Custom QR Code Cookie Flyer](#)

[Download Box Stickers](#) - Using Avery 2x4 address labels

For more Cookie Season volunteer marketing resources, [visit our "Marketing Resources" page.](#)

Share Your Story, Photos, & Videos With Us!

Girl Scouts, caregivers, and troop leaders: We want to see what you're doing!

Whether it's a single snapshot, a handful of photos, or a full story, we want to see it all. We *love* highlighting the amazing impact Girl Scouts make every day.

Your submission could be our next social media feature!

Share it with us [HERE](#)

Renew Now & Unlock Spring Perks!

Get \$15 off* 2026-2027 **youth** memberships and a Spring Renewal Patch
Plus, your renewal will count towards a \$75 troop credit.

[RENEW](#)

Perks are also available for **12th-grade Girl Scouts and adult members.**

[Learn more!](#)

*Offer expires April 30th, 2026.

Past Cookie Recipe Issues

- [Issue 12 | March 22, 2026](#)
- [Issue 13 | March 29, 2026](#)



Need Help?

Are you looking for more information? Have a specific question about this email or what your next steps might be? We're just a call or email away! Contact our Customer Care Department and they will be happy to assist you!

customercare@gsfct.org

(800) 922-2770

Hours

Monday - Friday: 8:30 a.m. - 4:30 p.m.



Have a question? Don't be shy!
Contact us for more information.

This email was sent to: rcaprilozzi@gsfct.org

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