



Issue 1

Welcome to the 2026 Cookie Program and to the Cookie Recipe email series!

Thank you for stepping up into the role of cookie volunteer for your troop and/or service unit. With the support and guidance of dedicated adult volunteers like you, today's Girl Scout Cookie® sellers are building essential skills, confidence, and leadership as they participate in the Cookie Program!

You have been chosen to receive this email because you are:

- Listed as a troop co-leader in Volunteer Systems
- Listed as a troop or service unit cookie volunteer in Volunteer Systems

If you are no longer your troop or service unit cookie volunteer, and you do not wish to receive these emails, please do two things:

1. Contact our Customer Care Department to request that the troop or service unit cookie manager role is removed from your membership record.
2. Forward this email to the current, approved troop or service unit cookie manager and ask them to contact our Customer Care Department to request the troop cookie manager role be added to their membership record.

Upcoming Key Dates

January 2:

- eBudde opened for troop and service unit volunteers. **Note: Girl Scouts will be uploaded to eBudde at a later date.**

January 4:

- Digital Cookie opens for troop and service unit volunteers.

January 6:

- Digital Cookie Troop Links open.

January 14:

- Cookie Program Starts! Initial Order taking period begins, Digital Cookie Platform opens.

February 20:

- End of Initial Order Period. ACH Authorization due. Deadline for parent/caregiver submissions of paper order card orders in Digital Cookie.

February 22:

- Deadline for troop Initial order submission in eBudde.

An expanded calendar for the 2026 Cookie Program can be found on our [website on the Volunteer Cookie Resources page](#).

Action Steps

Is your troop ready for the start of the Cookie Program? Here are a few things to keep in mind before the Cookie Program starts on January 14.

1. **Give your troop a headstart on the Cookie Program - Troop Links open Tuesday, January 6th.**

- Set your troop link up starting January 4 by logging in to Digital Cookie.
- A **national advertising campaign also launches January 6**, bringing more customers to the Cookie Finder.
- Once your link is live, customers anywhere can buy cookies for direct shipping.
- Troop links appear randomly by zip code—helping your troop reach new customers faster!
- This [quick guide](#) shows how to set up your Troop Link.

2. Ensure Girl Scouts are registered!

- Check with your co-leaders to ensure all Girl Scouts are registered for the 2025-2026 membership year and Annual Consent forms are on file with the troop.
- Families of unregistered Girl Scouts can contact our Customer Care Team for assistance in registering their Girl Scout for the 2025-2026 membership year.

3. Ensure YOU are registered!

- Troop cookie volunteers must be registered and approved for the 2025-2026 membership year.
- You can confirm your registration status via MyGS - always accessible via the icon on the upper right corner of our website.
- If you are not currently registered, you can register via [MyGS](#).
- Once you have accessed your account in the membership system and confirmed you are registered and approved, make sure you have the co-leader, or the troop cookie manager role assigned to your membership.
- Questions? Contact our Customer Care Team by phone (800-922-2770) or by email customercare@gsofct.org

4. Have you picked up the cookie program materials for your troop?

- Connect with your Service Unit Cookie Manager. They're your go-to resource for program information and materials.
- Need help finding your Cookie Manager? Contact GSOFACT's Customer Care Team. Be sure to include your **troop number** and **service unit name** so we can connect you quickly.

5. Attend a cookie program training!

- If you haven't already, plan to complete a cookie program training.
- Your SU may be holding a local training, or you can watch the prerecorded [Troop Cookie Manager Training video](#).

6. Plan to train Girl Scouts and troop families after you have completed your training.

- **Cookie Program kicks off Wednesday, January 14.** Make sure Girl Scouts are ready to take in-person orders and connect with customers via Digital Cookie®.
- **Get started easily:** [This guide](#) provides three easy steps to get started with Digital Cookie.
- **Need more info?** Check the [GSOFACT website](#) for additional resources and support.

7. Encourage Girl Scouts to watch the recorded Virtual Cookie Rally or watch it together for a fun troop activity!

- This pre-recorded cookie rally has great information about this year's Cookie Program and fun activities for Girl Scouts!
- All Girl Scouts who watch the virtual rally can be eligible to earn a fun patch! [Click here](#) to watch this year's Virtual Cookie Rally!

8. Review the [2025-2026 Cookie Program Volunteer Guide](#) and information on our website at [gsofct.org](#).

- These resources provide important information and reminders for this year's cookie program that troop volunteers will need to know.
- Review the guide to ensure that you and your troop are ready for the upcoming cookie season!

Last Call! Encourage Parents to Register for a Smart Cookie Rally near you!

Taking place in 4 different locations on January 10 and 11, Smart Cookie is a high-energy entrepreneurship event packed with interactive workshops and hands-on activities to get Girl Scouts excited for the cookie season. You'll rotate through exciting activity zones, hear from inspiring role models, and connect with vendors who bring the Girl Scout mission to life in fresh, fun ways.

Registration closes on January 6. [See our website](#) for more information and to register for this event!

Cookie Chats

We will be holding a series of Zoom calls for volunteers on various topics in the cookie program. While we will have a primary discussion point for each call, these calls are also an opportunity to ask the Council Product Sales Team any questions you have about the cookie program.

Topic: Troop Cookie Manager Training

Time: Jan 7, 2026 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/92837400541?pwd=hvaPhvDhywzTanR1OKcL8z3fdbDbri.1>

Meeting ID: 928 3740 0541

Passcode: Cookies

Topic: Digital Cookie Overview for Troop Volunteers

Time: Jan 14, 2026 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/91017031740?pwd=9rljloSzmF2fwdqaWcH1p9oUryo8g.1>

Meeting ID: 910 1703 1740

Passcode: Cookies

Topic: New Cookie Manager Training and Question/Answer Chat

Time: Jan 21, 2026 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/99081292399?pwd=CseZ1Qh5LbRDDAEHaZ97yBmEkPf1P7.1>

Meeting ID: 990 8129 2399

Passcode: Cookies



Need Help?

Are you looking for more information? Have a specific question about this email or what your next steps might be? We're just a call or email away! Contact our Customer Care Department and they will be happy to assist you!

customercare@gsofct.org

(800) 922-2770

Hours

Monday - Friday: 8:30 a.m. - 4:30 p.m.



Have a question? Don't be shy!

Contact us for more information.

This email was sent to: aengengro@gsofct.org

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