



Welcome to
The Cookie Recipe Newsletter!



Unlock the recipe today

Issue 3

The 2026 Cookie Program is in full swing!

Now is the perfect time to meet with the troop to discuss their cookie program goals. Why should troops set a goal for the Cookie Program? Setting a goal together as a troop helps Girl Scouts connect the cookies they're selling to the adventures they want to have. Your troop will learn that they are building something meaningful together. When Girl Scouts see how their effort adds up to a goal, it motivates them, teaches teamwork, and gives them a big reason to be proud when they reach it.

Girl Scouts can also set individual goals. These goals can vary; skills that they want to practice and learn during the Cookie Program, the number of packages that they would like to sell to earn a specific reward, reaching out to more potential cookie customers than they did the previous year, among many other possibilities. When Girl Scouts set goals for both themselves and for the troop, they rise to the challenge and learn lifelong skills along the way.

Use the [2026 Cookie Program Goal Tracker](#) activity with your troop to help them visualize the path to their goals!

If your troop hasn't started yet, check out the Cookie Program resources available on our [Volunteer Portal](#), such as the [2025-2026 Cookie Program Volunteer Guide](#). The guide covers information that you'll need to know to run a successful cookie program for your troop, such as how to connect with customers, how to prepare for Cookie Delivery Day, information about cookie program finances, and much more! If you need assistance with getting started, contact your service unit cookie manager or reach out to our [Customer Care team](#).

As a reminder, a Girl Scout's Digital Cookie link should be used for sales when it is the Girl Scout making the sale. Cookies sold through the Troop link cannot be moved to individual Girl Scouts and will not count toward individual rewards.

If troop volunteers or troop families are having trouble with registering for Digital Cookie, follow these tips:

Tips for Locating the Digital Cookie Registration Email

1. Check any spam/junk folders in case the email was sorted there.
2. Gmail Users: Check the Promotions folder.
3. Search for the sender's email address – noreply@girlscouts.org
4. Search for the subject line: "Help your troop reach their goals with Digital Cookie!"
5. Check the participating Girl Scout's registration status. Girl Scouts must be registered to receive an email. Once a member renews, the Digital Cookie registration email will be sent in two business days.

If the email still cannot be located, please contact our [Customer Care team](#).

Upcoming Key Dates

February 20:

- End of Initial Order Period. ACH Authorization due. Deadline for parent/caregiver submissions of paper order card orders in Digital Cookie.

February 22:

- Deadline for troop Initial order submission in eBudde.

February 20 – 22:

- National Girl Scout Cookie Weekend

March 5:

- Timeslots open in eBudde for troops to select their cookie pick up time for March 14

March 14:

- Cookie Deliver Day | Booth Sales Begin

An expanded calendar for the 2026 Cookie Program can be found on our [website on the Volunteer Cookie Resources page](#).

Action Steps

1. Are you a new troop cookie volunteer? Check out our upcoming Cookie Chat on 1/21!

The Product Sales team will host a Cookie Chat on Wednesday, January 21, at 7:00 PM, geared towards new troop cookie volunteers. The chat will include a Question & Answer session, so come prepared with your questions!

Topic: New Cookie Manager Training and Question/Answer Chat

Time: Jan 21, 2026 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/99081292399?pwd=CseZ1Qh5LbRDDAEHaZ97yBmEkPf1P7.1>

Meeting ID: 990 8129 2399

Passcode: Cookies

2. Create your login credentials on the Digital Cookie platform

- Troop cookie volunteers and co-leaders should have already received a registration email from Digital Cookie.
- Be sure to download the latest version of the Digital Cookie app from your device's app store.

Please note: When setting up a Girl Scout's Digital Cookie site, ensure you use the link for their individual site, not the troop link. Girl Scout sites will include their first name, while the troop site will include the troop number. Do not change the troop number to a Girl Scout's name.

3. Create your eBudde login credentials

- All volunteers with the co-leader or troop cookie manager role should have received an email from eBudde with a link to create login credentials for this year.
- If you cannot find the email or the link has expired, visit the [eBudde homepage](#) and select "Forgot My Password" to set a new password.

Once you have accessed eBudde, complete the following tasks:

- Update your contact information in the Contacts tab.

- Review the Girls tab to confirm all Girl Scouts in your troop are listed.
- If any Girl Scouts are missing, contact [Customer Care](#) with your troop number and the name(s) of the missing Girl Scout(s) so we can investigate.

4. Encourage Girl Scouts to watch the recorded Virtual Cookie Rally or watch it together for a fun troop activity!

- This pre-recorded cookie rally has great information about this year's Cookie Program and fun activities for Girl Scouts!
- All Girl Scouts who watch the virtual rally can be eligible to earn a fun patch! [Click here](#) to watch this year's Virtual Cookie Rally!

Cookie Chats

We will be holding a series of Zoom calls for volunteers on various topics in the cookie program. While we will have a primary discussion point for each call, these calls are also an opportunity to ask the Council Product Sales Team any questions you have about the cookie program.

Topic: New Cookie Manager Training and Question/Answer Chat

Time: Jan 21, 2026 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting:

<https://zoom.us/j/99081292399?pwd=CseZ1Qh5LbRDDAEHaZ97yBmEkPf1P7.1>

Meeting ID: 990 8129 2399

Passcode: Cookies

Topic: Steps to take in submitting your Troop's Initial Order

Time: Feb 11, 2026 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting:

<https://zoom.us/j/92897509969?pwd=UrgJdYa1bPvVnmZQZaK5AXUOyUEYt.1>

Meeting ID: 928 9750 9969

Passcode: Cookies

Topic: Call in night - Initial Order submission assistance

Time: Feb 22, 2026 06:00 PM Eastern Time (US and Canada)

Join Zoom Meeting:

<https://zoom.us/j/99911014794?pwd=Rt3k11tZ2G3jLCIFhezE7cbdsexFal.1>

Meeting ID: 999 1101 4794

Passcode: Cookies



Need Help?

Are you looking for more information? Have a specific question about this email or what your next steps might be? We're just a call or email away! Contact our Customer Care Department and they will be happy to assist you!

customercare@gsofct.org

(800) 922-2770

Hours

Monday - Friday: 8:30 a.m. - 4:30 p.m.



Have a question? Don't be shy!
Contact us for more information.

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