



Welcome to
The Cookie Recipe Newsletter!



Unlock the recipe today



Issue 5

We want to thank media champion Emma Arenberg for representing us on [News Channel 8](#) last Tuesday!

As we enter the 4th week of the Cookie Program, here are a few reminders:

How is your troop's Cookie Program progress going? Check in with your troop's Girl Scouts and families:

1. Have they set up their Digital Cookie storefront? Send along this [helpful guide to getting started with Digital Cookie](#) if they need assistance.
2. Do they need tools to help them promote their cookie business? [The Little Brownie Baker website](#) has a library of useful printable templates, clip art, GIFs, and more to make both in-person and digital marketing a breeze!
3. Remind your Girl Scouts about the troop goals so they can tell their customers. Potential cookie customers enjoy hearing about how troops will be using their proceeds!
4. Remind troop families that they can download the Digital Cookie app from their device's app store. New this year, the Digital Cookie app can send push notifications that will let families know when their Girl Scout(s) have a new cookie customer order to approve, if enabled.

Pro Tip: Bookmark the [Volunteer Cookie Resources Portal](#) to easily access marketing materials, the full cookie season calendar, previous cookie recipe newsletters, and more.

If troop volunteers or troop families are having trouble with registering for Digital Cookie, follow these tips:

Tips for Locating the Digital Cookie Registration Email

1. Check any spam/junk folders in case the email was sorted there.
2. Gmail Users: Check the Promotions folder.
3. Search for the sender's email address – noreply@girlscouts.org
4. Search for the subject line: "Help your troop reach their goals with Digital Cookie!"
5. Check the participating Girl Scout's registration status. Girl Scouts must be registered to receive an email. Once a member renews, the Digital Cookie registration email will be sent in two business days.

If the email still cannot be located, please contact our [Customer Care team](#).

Action Steps

1. Have you spoken to the troop about the Initial Order Rewards yet?

- Girl Scouts and troops can earn exclusive rewards for sales made during the Initial Order Taking Period, which runs until February 20!

Girl Scout Initial Order Reward

Girl Scouts who sell at least 150 packages during the Initial Order Taking Period will earn the Brave Fierce Fun T-shirt. All packages included in a Girl

Scout's eBudde record for the Initial Order, including packages sold in-person, via Digital Cookie, and for donation, will count toward the Girl Scout earning the Initial Order Reward.

Troop Initial Order Reward

Troops averaging 140+ packages per Girl Scout selling on their Initial Order will earn the Fierce Charm for each Girl Scout that has an Initial Order in eBudde PLUS a \$50-\$75 Amazon credit for the troop! Troops with 7 or fewer Girl Scouts with an Initial Order will earn \$50, those with 8 or more will earn \$75.

***Note:** Juliette Girl Scouts are not eligible for Amazon credit portion of the Troop Reward but are eligible for the Fierce Charm.*

2. Important reminder for troop volunteers

- During the Initial Order period, it is important that Girl Scouts use their own Digital Cookie storefront link to make cookie sales. Cookies sold through the Troop Link cannot be moved to individual Girl Scouts and will not count towards individual Girl Scout rewards.

3. Log in to the eBudde platform

Once you have accessed eBudde, please do these important tasks:

- a. Update your contact information in the Contacts tab – this is crucially important as rewards such as Cookie Credits are mailed directly to troop co-leaders. Ensure that your mailing address is current.
- b. Review the Girls tab to ensure that all Girl Scouts in your troop are listed. If there is anyone missing, please contact Customer Care with your troop number and the name(s) of the missing Girl Scout(s) so we can investigate.

4. File the troop's [ACH Authorization Form](#)

- If not done so already, the deadline for a signer on the troop's bank account to file the ACH Authorization Form is **February 20**.

5. Encourage Girl Scouts to watch the recorded Virtual Cookie Rally or watch it together for a fun troop activity!

- This pre-recorded cookie rally will have great information about this year's Cookie Program and fun activities for Girl Scouts! All Girl Scouts who watch the virtual rally can be eligible to earn a fun patch! [Click here](#) to watch this year's Virtual Cookie Rally!

Share the creative ways GS are driving their cookie sales!

We are inspired by the creativity and entrepreneurial spirit our Girl Scouts bring to cookie season. Please share your cookie-season moments on social media and tag [@gsocfct](#), or submit examples of their creativity through our [Stories Page](#).

We want to see your cookie creativity in action!

Cookie Chats

We will be holding a series of Zoom calls for volunteers on various topics in the cookie program. While we will have a primary discussion point for each call, these calls are also an opportunity to ask the Product Sales Team any questions you have about the cookie program.

Topic: New Troop Cookie Managers

Time: Feb 4, 2026 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/93766509028?pwd=9eYv1OzQFOVq13UbZJkOk8yT5QwfkC.1>

Meeting ID: 937 6650 9028

Passcode: Cookies

Topic: Steps to take in submitting your Troop's Initial Order

Time: Feb 11, 2026 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting:

<https://zoom.us/j/92897509969?pwd=UrgJdYa1bPvVnmZQZaK5AXUOyUEYt.1>

Meeting ID: 928 9750 9969

Passcode: Cookies

Topic: Call in night - Initial Order submission assistance

Time: Feb 22, 2026 06:00 PM Eastern Time (US and Canada)

Join Zoom Meeting:

<https://zoom.us/j/99911014794?pwd=Rt3k11tZ2G3jLClFhezE7cbdsexFal.1>

Meeting ID: 999 1101 4794

Passcode: Cookies

Past Cookie Recipe Issues

- [Issue 1 | January 4, 2026](#)
- [Issue 2 | January 11, 2026](#)
- [Issue 3 | January 18, 2026](#)
- [Issue 4 | January 25, 2026](#)

Upcoming Key Dates

February 20:

- End of Initial Order Period. ACH Authorization due. Deadline for

parent/caregiver submissions of paper order card orders in Digital Cookie.

February 22:

- Deadline for troop Initial order submission in eBudde.

February 20 – 22:

- National Girl Scout Cookie Weekend

March 5:

- Timeslots open in eBudde for troops to select their cookie pick up time for March 14

March 14:

- Cookie Deliver Day | Booth Sales Begin

An expanded calendar for the 2026 Cookie Program can be found on our [website on the Volunteer Cookie Resources page.](#)



Need Help?

Are you looking for more information? Have a specific question about this email or what your next steps might be? We're just a call or email away! Contact our Customer Care Department and they will be happy to assist you!

customercare@gsofct.org

(800) 922-2770

Hours

Monday - Friday: 8:30 a.m. - 4:30 p.m.



Have a question? Don't be shy!
Contact us for more information.