# Gold Award Project Proposal Rubric

<table>
<thead>
<tr>
<th></th>
<th>Does Not Meet Standards</th>
<th>Needs Improvement</th>
<th>Meets Standards</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> Completion of two S/A Journeys OR Silver Award and one S/A Journey</td>
<td>Is not a registered Senior or Ambassador Girl Scout; not in grades 9–12</td>
<td>Is a registered Girl Scout in grades 9–12</td>
<td></td>
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<tr>
<td></td>
<td>Has not completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey</td>
<td>Has completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey</td>
<td></td>
</tr>
<tr>
<td><strong>B</strong> Gold Award Training</td>
<td>Has not completed Gold Award training, if applicable for council</td>
<td>Has completed Gold Award training, if applicable for council</td>
<td></td>
</tr>
</tbody>
</table>

### Step 1: Choose an Issue

**Project identifies a credible community need (Pg. 12, Your Guide to Going Gold (Guide))**
- Identified issue is based on Girl Scout’s interests only and not on credible community need or
- Identified issue is already being fulfilled by the community the Girl Scout intends to serve

**BONUS:** Identified need is important and rarely addressed

**Related question in proposal: The root cause of my issue is**
- Did not identify root cause
- Identified root cause
- Project plan does not address it
- Project plan shows well-constructed approach to address it

**Related question in proposal: The target audience(s) for my Gold Award project is/are**
- Target audience is not part of the community affected by the issue
- Target audience is part of the community affected by the issue
- Target audience is clearly identified members of the community affected by the issue
- Target audience is designed FOR the target audience versus WITH

### Prerequisites

**Related question in proposal: Prerequisite chart**
- Completion of two S/A Journeys OR Silver Award and one S/A Journey
- Gold Award Training

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### Step 2: Investigate

#### Related question in proposal: The reasons I selected my issue are

| F | Research sources are cited and thoroughly investigated (Pg. 5 & 13, Guide) | ☐ No validation or research conducted to help shape project | ☐ Research is implied, but no sources provided | ☐ Some research has been conducted and 1–2 sources are referenced | ☐ Thorough research has been conducted and 3+ sources cited |

#### Related question in proposal: My Gold Award’s national and/or global link is

| G | Project identifies national or global link to issue (Pg. 5, Guide) | ☐ No connection to national and/or global issue | ☐ Some research or evidence suggests limited connection to national or global issue | ☐ Includes broad research and evidence connecting project specifically to a larger national and/or global issue; solution contributes to addressing that issue | ☐ Specific connection to a larger national and/or global issue; research and evidence from other communities informs this project BONUS: Plan in place to share project with other communities |

### Step 3: Get help

#### Related question in proposal: List the names of individuals and organizations you plan to work with on your Gold Award project

| H | Team members are identified (Pg. 14-15, Guide) | ☐ Self and family only | ☐ Self, family, and Girl Scouts only OR less than 3 team members | ☐ 3–5 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue, including members of the community impacted by issue | ☐ 3–5+ team members, beyond Girl Scouts and family, with evidence of strategic thought for leveraging skill/expertise to impact issue; includes members of community impacted by issue |

#### Related question in proposal: Girl Scout Gold Award Project Advisor information

| I | Project Advisor is identified and is an expert (Pg. 14, Guide) | ☐ None selected | ☐ Advisor is family member or troop leader/volunteer OR does not have knowledge of selected issue | ☐ Advisor has expertise in one or more areas of the selected issue | ☐ Advisor has expertise in one or more areas of the selected issue and additional expert advisors are listed in team |

### Step 4: Create a plan

#### Related question in proposal: I will address the root cause by

| J | Clear project description (Pg. 15, Guide) | ☐ Project is not at all described; there is no explanation of what will be done | ☐ Project is vaguely described; it is unclear what will be done | ☐ Project is clearly described and shows a well-constructed approach on how the root cause of the issue will be addressed | ☐ Project plan shows both careful attention to detail and creative thinking; as a result, project plan is especially innovative |

#### Related questions in proposal: The skills, knowledge, and/or attitudes my target audience will gain are; I will know that my audience has gained the desired skills/knowledge because; Measurement of my project’s success chart

| K | Project will have a measurable impact (Pg. 7-8, Guide) | ☐ Impact does not relate to issue OR is not defined | ☐ Impact is a vague impression OR not realistically measurable | ☐ Impact is clearly defined and measurable; there is a clear measurement tool defined | ☐ Project’s impact is clearly defined and would affect a significant number of individuals and/or affect individuals to a significant degree; clear measurement tools are defined |

#### Related question in proposal: My Gold Award project goals are

| L | Project goals are clearly defined and realistic (Pg. 7-8, Guide) | ☐ No goals identified | ☐ Goals lack detail and are not clearly connected to planned project impact | ☐ At least one goal is clearly defined and connected to project impact | ☐ Multiple goals are clearly defined OR one especially ambitious goal is outlined |

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### Project plan will ensure sustainability (Pg. 6-7, Guide)
- □ No plan for project to be continued OR the solution can’t be maintained following the project (it’s a service project)
- □ Unclear idea of how the project will continue OR hoping someone else will sustain
- □ Clear, thoughtful plan that leads to sustainability beyond the Girl Scout’s involvement
- □ Plan for sustainability is especially strong, galvanizing others beyond target audience to participate in the solution and/or advocate for involvement across multiple communities

### Timeline is realistic and appropriate (Pg. 9-10, Guide)
- □ Confusing or unrealistic plan that is missing key steps and is less than 80 hours
- □ Incomplete project plan that highlights only a few steps and is less than 80 hours
- □ Comprehensive and realistic project plan that highlights all major steps in project and is about or over 80 hours

### Active leadership role planned and defined (Pg. 6, Guide)
- □ No strategy to lead a team or engage others to help with the project OR project appears driven by an adult
- □ Strategy to engage teammates is limited, includes only assigning minor roles/peripheral tasks
- □ Strategy to engage teammates is comprehensive, outlines specific roles and responsibilities
- □ Strategy to effectively lead a diverse team in execution; intention to transfer leadership skills to team members and target audience

### Budget is realistic (Pg. 15, Guide)
- □ Provides incomplete information about project costs or how those costs will be met
- □ Plans to raise money/fundraise for another organization
- □ Provides detailed description of project costs and clear explanation of how costs will be met
- □ Provides vague description of project costs; it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project

### Income and money-earning activity explanations (Pg. 15, Guide)
- □ No explanation OR disregards money-earning policy
- □ Yes, but unclear if following money-earning policy
- □ Yes, follows all money-earning policies

### Leadership development (Pg. 6, Guide)
- □ Does not include information about leadership or personal strengths; does not identify a goal for developing a new skill
- □ Provides incomplete information about leadership and personal strengths; partially sets goal to develop new leadership skill
- □ Describes new skills to be developed
- □ Clearly describes how new leadership skill(s) will be developed

### Tell the World: Plan to actively share project
- □ Incomplete information
- □ Identifies the methods to be used for sharing the Gold Award project

### Step 5: Present plan and get feedback
- Plan presented to Gold Award Committee for feedback after proposal submitted in GoGold.
- Please allow 2-3 weeks for feedback to occur.

### Additional Feedback:
<table>
<thead>
<tr>
<th>Project Designation:</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ <strong>Approved:</strong> Meets or exceeds standards in all categories</td>
</tr>
<tr>
<td>☐ <strong>Needs Improvement:</strong> Needs improvement in majority of categories; may have a few in meets/exceeds standards, or a few that do not meet standards; <em>OR</em> majority of categories meet/exceed standards, but several categories do not meet standards</td>
</tr>
<tr>
<td>☐ <strong>Does Not Meet Standards:</strong> Majority of categories do not meet standards; may have a few categories that meet/exceed standards</td>
</tr>
</tbody>
</table>