ASUstuooSliio@ (1) Find fun activities and selling tips on social media!

@SamoasCookies

Ask about sweet rewards you can earn all season long! Earn Great Gear

girlscouts.org/badgeexplorer. Cookie Business badges! Learn more at Reach your troop goals while you earn one of the Decide together how your troop funds will be used. Work as a Team

Get Closer to Your Goals



ittle Brownie

customers and celebrate! When you reach your goal, thank your

pop-up booth. up for cookie booths or host your own reach customers! You might also sign Make your own plan for how you'll

support you as you learn new skills. Team up with your family so they can

as you work to reach your target and Set realistic goals and track progress

and LittleBrownie.com/girls. find information at girlscoutcookies.org Learn about Girl Scout Cookies® and

People

Celebrate

With Connect

> Family Nou apnioni

> > Goals Track

Strong Start



# Five Ways to Go Bright Ahead



Girl Scout Cookie™ proceeds stay local and help build the next generation of female entrepreneurs. Every purchase means business smarts, adventure and success for girls in your community.

# Cookie Season!

Hello! My name is \_\_\_\_\_ FIRST NAME ONLY

It's Girl Scout

I'm a \_\_\_\_\_ in Troop \_\_\_\_\_ TROOP # \_\_\_. My goal is big and bright! Buy Girl Scout Cookies® so we can: \_\_\_\_



girl scouts

Purchase online from me at:

Thank you for supporting Girl Scouts!

# Reach Goals Faster with Digital Cookie®



## On Your Personalized

- Cookie Site, You Can: Take orders online
- Build digital marketing skills while earning cool business badges and pins
- Ask friends and family to share your link to reach more customers and ship to faraway locations
- Track your cookie inventory
- Sell new Raspberry Rally™ Girl Scout Cookies®

## It's Easy to Get Started! Step 1: Check it out

at girlscouts.org/ mydigitalcookie. Step 2: Review Digital Marketing Tips and safety guidelines at girlscoutcookies.org. **Step 3:** Set up your own

site and start selling!

· Collect donations for your Girl Scouts® Gift of Caring project.

you spread the word using social tools on LittleBrownie.com and girlscoutcookies.org.

### Tips for Girl Scout Cookie<sup>n</sup> **Entrepreneurs:**

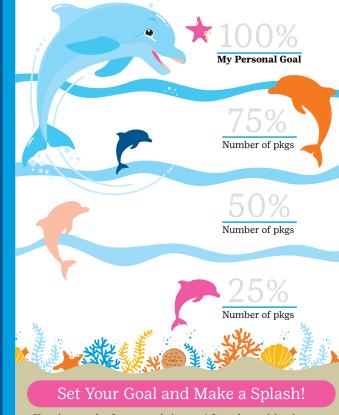
- · Set a realistic goal, write it on this order card and track your progress!
- Take part in cookie booths —in-person and virtual. Consider pop-up and drive-thru booths, too!
- · Ask family to help

**EXCLUSIVELY SOLD ONLINE** FOR SHIPMENT ONLY



Raspberry Rally ATURALLY FLAVORED WITH OTHER NATURAL FLAVORS Thin, crispy cookies infused with raspberry flavor, dipped in chocolaty coating

Available While Supplies Last Cookies can be purchased on my Digital Cookie site



Keeping track of your goals is easy! Start by writing in your total Girl Scout Cookie™ package goal above the space that says 100%, and be sure to include your smaller goals along the way. (Ask a grown-up to help if you need it.) Celebrate by coloring the water as you move bright ahead.

# Bright Ideas for Families



<u>Calories</u>

Total Fat 6g Saturated Fat 2g

Trans Fat Og

Cholesterol Omg

Sodium 100mg

Dietary Fiber Og

Total Sugars 7g

Polyunsaturated Fat 2g

Total Carbohydrate 20g

Includes 7g Added Sugars

Vit. D Omcg 0% • Calcium Omg 0%

Monounsaturated Fat 1.5g

For goal-setting activities and more tips, visit

LittleBrownie.com and girlscoutcookies.org.

Girls learn five essential skills and learn to think like entrepreneurs through the Girl Scout Cookie Program. Here's how:



## **Goal Setting**

Encourages girls to set realistic goals and create a plan to achieve them—while marking smaller, more achievable milestones.

## **Decision Making**

Lets girls think about new concepts like marketing ideas for their cookie business and decide how to spend their cookie earnings



with their troop. **Money Management** Teaches girls how to manage money, including



creating budgets for troop experiences. **People Skills** Helps girls build communication skills as they



talk to customers and make their own cookie pitches to reach their goals.

Real Cocoa and Real Coconut Real Peanut Butter



**Business Ethics** Supports girls in making business decisions using the Girl Scout Law to



guide their experience. Made with Natural Flavors, Real Peanut Butter and

Samoas\*



## Make It a Family Affair

### Teamwork makes the dream work! Here's how you can help your Girl Scout reach her goals:

- Support your Girl Scout as she develops business skills and earns a Cookie Entrepreneur Family pin. Find details at girlscoutcookies.org/ entrepreneurfamily.
- Visit girlscouts.org/families to learn how to help and inspire your Girl Scout with resources like the Cookie Family Connection Guide. Review the Safety Tips together at
- girlscoutcookies.org/troopleaders. If she's new to the program, help your girl learn
- the basics with the Girl Scouts® Cookie Rookie video at LittleBrownie.com/girls. Help her set up her Digital Cookie® page and
- go to LittleBrownie.com and girlscoutcookies.org to find social tools to promote it. 6 Encourage your girl to give back by offering their
- customers a council-approved donation option, and explain how customer donations make a difference.

## Real Cocoa Adventurefuls™

**Nutrition Facts** About 7 servings per container Serving size 2 cookies (24g **Calories** 

120 Total Fat 6g Trans Fat Og Cholesterol Omg Sodium 80mg Total Carbohydrate 16g Dietary Fiber 1g Total Sugars 9g Includes 9g Added Sugars

Vit. D Omcg 0% • Calcium 10mg 0% Potas. 60mg 2%

La dissipa ususu kan yangan Mederlikitis. Siskin, Rishiched Filozi, (Medit Filozi, Nach), Reduced Nach, Reduced Na EXTRACT (COLOR).

CONTAINS WHEAT, SOY AND MILK INGREDIENTS.

MANUFACTURED IN A SHARED FACILITY
WITH PEANUTS, TREE NUTS & EGG.

All of our cookies have:

· Halal Certification

FOLL HOLD SHAPE STREEM AND AND LICE DESTRICT SHAPE REPORT AND LICE SHAPE SHAPE

· NO High-Fructose Corn Syrup NO Partially Hydrogenated Oils (PHOs) · Zero Grams Trans Fat per Serving · RSPO Certified (Mass Balance) Palm Oil

For more info visit LittleBrownie.com

Trefoils\* Lemon-Ups® **Nutrition Facts Nutrition Facts** About 6 servings per container About 8 servings per container Serving size Serving size **140** 

RSPO-1106186

**Calories** Total Fat 7g Saturated Fat 2.5g Trans Fat Og Polyunsaturated Fat 2.50 Monounsaturated Fat 2g Cholesterol Omg Sodium 110mg

Total Carbohydrate 21g Dietary Fiber 0g Total Sugars 7g Includes 6g Added Sugars rotein 2g Vit. D Omcg 0% • Calcium 5mg 0% Iron 1mg 4% • Potas. 35mg 0%

**160** 

0% INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED

please visit the Little Brownie Bakers website

depending on your calorie needs.

Do-si-dos® **Nutrition Facts** 

**Nutrition Facts** About 7 servings per container About 6 servings per container Serving size **160** <u>Calories</u> Total Fat 7g Saturated Fat 2g Trans Fat Og Polyunsaturated Fat 2.5g Monounsaturated Fat 2.5g Cholesterol Omg Sodium 100mg

Total Carbohydrate 22g

Dietary Fiber 1g Total Sugars 11g Includes 10g Added Sugars Vit. D Omcg 0% • Calcium 15mg 0% MOREONENTS: FIRICHED FLUIR (WHEAT FLUIR, MAGIN, REDUCED HON, VITAMIN BY (THIAMIN MONONTRATE, VITAMIN BE (PIBOFLANIN), FULL ACID, SUBAR, HIALE GRAND ANTS, SORBEM AND PALL OIL, PRANTI GUTTER FRANTIS, FRONGESHERED AND LOIL, DETRIES INVEST SUBAR, CONTAINS 2% ORLESS OF WHEY, SALT, LEAVENING BRAINS SOOR, MONOCAL CIUM PROSPPATE, CORNISTANCE, INATURAL FLAVORS, SOY LECTRIN.

Total Fat 8g

THE TRANSPORT OF THE TR

MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS & EGG.

MANUFACTURED IN A SHARED FACILITY WITH TREE NUTS & EGG. Although the use of palm oil in Little Brownie Bakers' Girl Scout Cookies® is limited, the palm oil used in our Girl Scout products Cookies\* is limited, the palm oil used in our Girl Scout products is Certified Mass Balance palm oil. The Mass Balance System ensures that the palm oil Little Brownie Bakers uses contributes to the production of environmentally responsible, socially beneficial and economically viable palm oil. For more information girlscoutcookies.org/troopleaders. prease visit the Little Drivinte Daker's website: Product formulations can change at any time. We encourage to check the ingredient statement on each package you pure for the most up-to-date information on the ingredients contail in the product in that package. Percent daily values are bas on a 2,000 calorie diet. Your daily values may be higher or le cheepeding on your calorie reads. as a Girl Scout Always use the buddy system. It's not just safe, it's more fun.

Tagalongs<sup>®</sup> **Nutrition Facts** 

Serving size 2 cookies (29g Serving size **150** <u>Calories</u> **Calories** Total Fat 8g Saturated Fat 4g Trans Fat 00

Saturated Fat 6g Trans Fat 0g Polyunsaturated Fat Og Polyunsaturated Fat 1g Monounsaturated Fat 1g Cholesterol Oma Cholesterol Oma 0% Sodium 60mg Sodium 80mg Total Carbohydrate 18g Total Carbohydrate 13g Dietary Fiber Og Dietary Fiber 1g Total Sugars 11g Total Sugars 8g Includes 10g Added Sugars Includes 7g Added Sugars Vit. D Omcg 0% • Calcium Omg 0% Vit. D 0mcg 0% • Calcium 10mg 0%

INGREDIENTS SIGNAL VEGETABLE OIL IPALM FERNEL, PALM AND
SOFIEM OIL, BROKEDE FLORR WIREST FLOUR, WICKIN, RECORDS FOR, PALM OIL, STILL, SIGNAE, BROKEDE FLORR WIREST FLOUR, MIXON,
WIRMAN BIST, HAMMAN BORD FLOUR SIGNAE SIGNAE, WIREST FLOUR, MIXON,
WIRMAN BIST, STAMMAN BORD FLOOR SIGNAE SIGNAE, WIREST FLOUR, MIXON,
SIGNAE, ORDINATES SIGNAE, STORE SIGNAE SIGNAE, WIREST FLOUR, MIXON,
SIGNAE, ORDINATES SIGNAE, SIGNAE SIGNAE, WIREST FLOUR SIGNAE, SIGNAE,
WIREST FLOOR FLOOR SIGNAE SIGNAE, SIGNAE SIGNAE, WIREST FLOOR SIGNAE, SIGNAE SIGNAE,
SOBRIBATI RISTERANTE, LEADENING GRAVING SOOA, MONOCALOUM
PROSPERATE, MORTHOUM
PROSP Adults must accompany Girl Scout Daisies, Brownies, and Juniors when they're taking orders, selling cookies or delivering cookies. Girls in grades

About 7 servings per container Serving size **140 Calories** Total Fat 7g Saturated Fat 5g Trans Fat Og

Thin Mints®

Includes 9g Added Sugars Vit. D 0mcg 0% • Calcium 10mg 0%

Cholesterol Omg

Sodium 120mg

Dietary Fiber <1g

Total Sugars 10g

SUBJAC CONTINUES VEN OF EACH SOFT SET SET SOFT SET SET SOFT SET SET SOFT SE Never enter someone's home or 6–12 must be supervised by an adult thru cookie booths, and avoid going

**Girl Scout Nutrition Facts Nutrition Facts** Serving size

About 8 servings per container About 8 servings per container 160 **150 Calories** Total Fat 7g 25% Saturated Fat 3.5g Trans Fat Og Polyunsaturated Fat 0.50 Polyunsaturated Fat 1g Monounsaturated Fat 1g Monounsaturated Fat 2.5g 0% Cholesterol Omg

Made with Vegan Ingredients and Real Cocoa Made with Natural Flavors and Real Cocoa

Total Carbohydrate 21g Total Carbohydrate 21g 3% Dietary Fiber 1g Total Sugars 10g Includes 10g Added Sugars

Vit. D Omcg 0% • Calcium Omg 0%

About 7 servings per container Serving size **140 Calories** Total Fat 7g 18% Trans Fat Og Polyunsaturated Fat 0.50 Monounsaturated Fat 2.5g Cholesterol 10mg

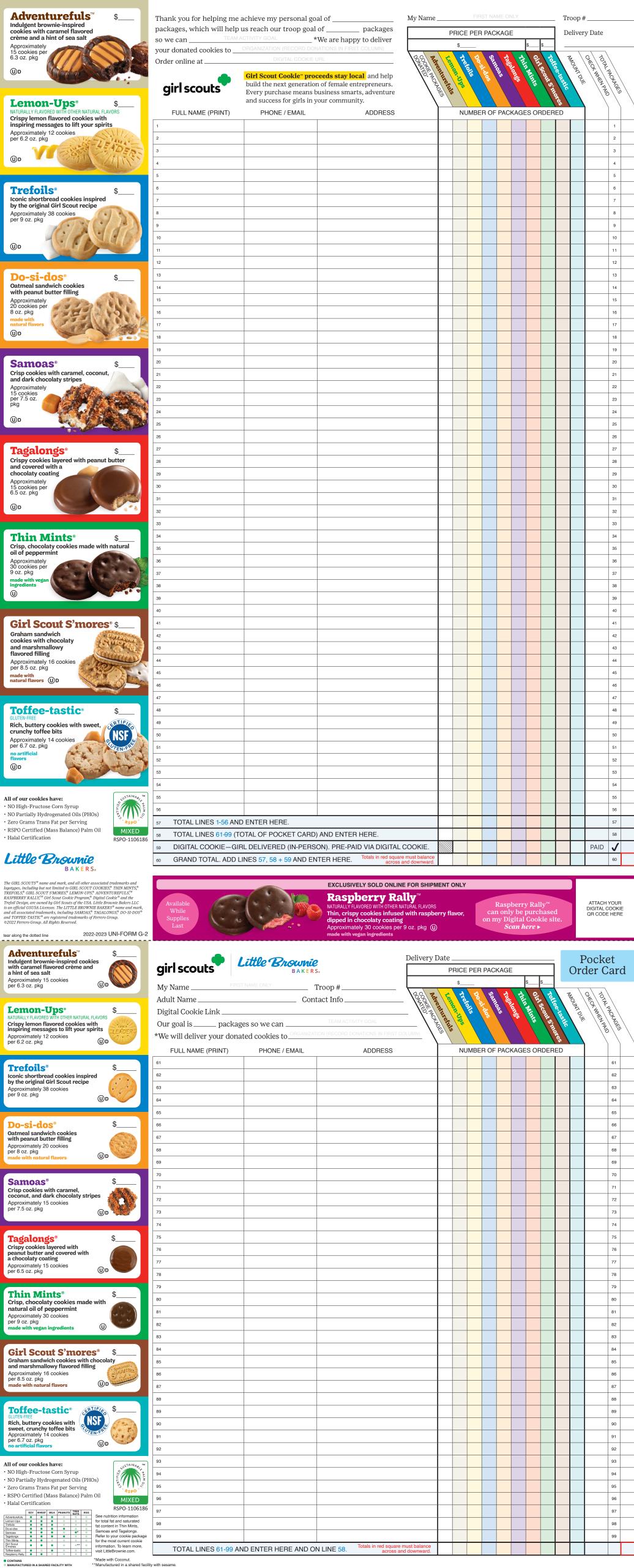
Toffee-tastic\*

**Nutrition Facts** 

0% Sodium 90mg Total Carbohydrate 19g Dietary Fiber 0g Total Sugars 7g 20% Includes 7g Added Sugars Vit. D Omcg 0% • Calcium Omg 0% AGA, PHODOGENITED
HAS REDIRECTE SHROWED FLOUR (WHEAT FLOUR, WHOM, REDILECTED RIO), MREADENTS: GRAHAM ROUR, SUGAR PALM OU, WHEAT FLOUR, CAME
HEAT FLOUR, MICHAEL
HATER, WITAMUS IN I FIRMAMI MANOMITATER, LYTAMUS IS PREPARAM, PLOUR SUBJAG, CONSTRAINES SO, BELES OF HORSE
HATER, WITAMUS IN I FIRMAMI MANOMITATER, LYTAMUS IN INTERNATION, LYTAMUS IN INTERNATION INTERNATION IN INTERNATION IN

Girls' last names, home addresses and email addresses should never be given out to customers. Protect customers' privacy by not sharing their information except when necessary. Always follow safe pedestrian practices, especially when crossing at intersections or walking along roadways. Be aware of traffic when

and agree to the GSUSA Internet Safety Pledge before conducting any online activities. Additionally, participate in Digital Cookie girls r read and abide by the Girl Scout Digital Cookie Pledge, and parents/



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## Girl Scouts of Connecticut 2023 Cookie Program Rewards

My Personal Goal: NUMBER OF PACKAGES

### Girl Initial Order Reward



**Hooded Blanket** 150+ packages (Initial Order)

### Troop Initial Order Reward



Go Bright Ahead T-Shirt AND Shoe Charm

140+ per girl selling average





### Girl Scouts who sell 250+ packages can choose a climbing and zip lining experience at The Adventure Park!

There are two locations (Discovery Museum in Bridgeport OR Storrs), and several dates Girl Scouts can choose for their adventure! Parents/ caregivers of eligible girls who choose The Adventure Park option will be contacted via email in early May with additional information about how to reserve a date and time.

Note: The dates below are the ONLY dates available for Girl Scouts to redeem their visit. Girl Scouts younger than seven as of May 21, 2023 will need to select the Discovery Museum/Bridgeport location due to equipment suitability for smaller climbers and course layout.

> Sunday, May 21 Sunday, May 28 Monday, May 29 Sunday, June 11 Sunday, June 25 Thursday, June 29 Tuesday, July 4 Wednesday, July 12

Thursday, July 13 Sunday, July 16 Thursday, July 27 Thursday, August 17 Monday, September 4 Sunday, September 17 Sunday, September 24

See the reward lineup for alternate reward option at this level

## Digital Cookie Rewards Send 18+ emails to earn the Email Charm. Sell 75+ packages through Digital Cookie

to earn the Cookie Techie patch AND Raspberry Rally Charm



Sell 110+ packages through Digital Cookie to earn Clicker the Dolphin

### Gift of Caring Rewards



Sell 1+ packages for Cookies for Heroes, the council's Gift of Caring program. 2023 Gift of Caring Patch.



Sell 15+ Cookies for Heroes packages Community Charm.

## Cookie Patch



Eligible Girl Scouts can earn the personalized Cookie Crossover patch! To earn the patch Girl Scouts must have:

- · Sent 18+ emails and created an avatar during the 2022 Treats & Reads Program,
- Used the "Share My Site" function on the Treats & Reads dashboard, AND
- Sold at least 150+ pkgs during the 2023 cookie program.

### The Shoe that Grows Philanthropic Reward



Girl Scouts may choose to donate toward The Shoe that Grows program in place of a reward item. The option donate is at the 110+, 160+, 300+, and 500+

Girl Scouts will earn a custom patch when they choose this option for at least one reward level

reward levels.

Cookie Credits used to help pay for 2023 GSOFCT Summer Camp registration will be redeemed at twice their face value.

All rewards are cumulative except for Cookie Credits. Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.



**Charm Patch** 35+ pkas



Charm AND **Dolphin Tail** Pen 75+ pkgs



**Dolphin Tail Bracelet OR** The Shoe that Grows

110+ pkgs



OR The Shoe that Grows 160+ pkas

plus

700+



Dolphin Mood Ring Set AND Go Bright Ahead Charm AND \$10 Cookie Credit 185+ pkgs



and

Adventure Park (see side panel for details) OR Beach Bag, Water Bottle, and Go Bright **Ahead Decals AND \$15 Cookie Credit** 

Go Bright Ahead Fashion Shades and Dry Pouch OR The Shoe that **Grows AND \$25 Cookie Credit** 300+ pkgs



Go Bright Ahead Journal AND Headlamp AND \$35 Cookie Credit 400+ pkgs



250+ pkgs

Long Sleeve Hooded Tee OR The Shoe that Grows PLUS 500+ Bar Patch AND \$50 Cookie Credit 500+ pkgs



Two tickets and buffet lunch to Lake Compounce on June 10, 2023, OR Electric Ice Cream Maker and four bowls PLUS 700+ Bar Patch AND \$75 Cookie Credit 750+ pkgs



CEO Event on May 20, 2023 AND the Cookie **Oyster Charm PLUS** 1000+ Bar patch AND \$100 Cookie Credit 1000+ pkgs



One Week of GSOFCT Day Camp OR Reading **Enthusiast Package** (Six-month subscription to

Owl Crate/Owl Crate, Jr, book light, and back rest pillow) OR Fun in the Sun

Package (beach blanket, shelter, cooler, Crocs & Jibbitz) (up to \$300 value) 1300+ pkas



One Week of GSOFCT Resident Camp OR Camping 101 led by GSOFCT Girl Experience Staff in spring 2023 plus camping gear (four-person tent, sleeping bag, and hiking boots) OR Intro to the iPad class with GSOFCT IT staff plus iPad (64 GB) and **Apple Pen** (up to \$500 value) 1600+ pkas



