



Girl Scout Cookie™ proceeds stay local and help build the next generation of female entrepreneurs. Every purchase means business smarts, adventure and success for girls in your community.

**For goal-setting activities and more tips, visit
LittleBrownie.com and girlscoutcookies.org.**



Make It a Family Affair

- 1 Support your Girl Scout as she develops business skills and earns a Cookie Entrepreneur Family pin. Find details at girlscoutcookies.org/entrepreneurfamily.
- 2 Visit girlscouts.org/families to learn how to help and inspire your Girl Scout with resources like the Cookie Family Connection Guide.
- 3 Review the Safety Tips together at girlscoutcookies.org/troopleaders.
- 4 If she's new to the program, help your girl learn the basics with the Girl Scouts® Cookie Rookie video at LittleBrownie.com/girls.
- 5 Help her set up her Digital Cookie® page and go to LittleBrownie.com and girlscoutcookies.org to find social tools to promote it.
- 6 Encourage your girl to give back by offering their customers a council-approved donation option, and explain how customer donations make a difference.

Goal Setting
Encourages girls to set realistic goals and create a plan to achieve them—while marking smaller, more achievable milestones.

Decision Making
Lets girls think about new concepts like marketing ideas for their cookie business and decide how to spend their cookie earnings with their troop.

Money Management
Teaches girls how to manage money, including creating budgets for troop experiences.

People Skills
Helps girls build communication skills as they talk to customers and make their own cookie pitches to reach their goals.

Business Ethics
Supports girls in making business decisions using the Girl Scout Law to guide their experience.

<p>ALL of our cookies have:</p> <ul style="list-style-type: none"> • No High-Fructose Corn Syrup • No Partially Hydrogenated Oils (PHOs) • Zero Grams Trans Fat per Serving • RSPD Certified (Mass Balance) Palm Oil • Halal Certification 	<p>MASS BALANCE <small>100% VERIFIED SUSTAINABLE PALM OIL</small></p> <p>RSPD®</p> <p>MIXED</p> <p>RSPD-1016186</p>	<p>Safe Selling Guidelines:</p> <p>Be sure to follow all guidelines for safe selling at girlscoutsofamerica.org/roptroopleaders.</p> <p>Adults must accompany Girl Scout Daisies, Brownies, and Juniors when they're taking orders, selling cookies, or participating in Girl Scout events. A Girl Scout member, parent, volunteer, vest, or other Girl Scout adult must be present. The adult supervising 6-12 must be supervised by an adult when selling door-to-door and must be alone when selling door-to-door.</p> <p>Always use the buddy system. It's not just safe, it's more fun.</p>	<ul style="list-style-type: none"> • Be prepared for emergencies, and always have a plan for safeguarding money. • Adults must accompany Girl Scout members when they're home or vehicle when you're selling or making deliveries. Allow selling to people in your neighborhood. Do not knocking on doors or door-to-door selling at intersections or walking along roadways. Be aware of traffic when walking and always read and understand the rules and standards for selling daylight hours, unless accompanied by an adult. • Girls' last names, home addresses and email addresses should never be given out to customers. Protect your girls' privacy by not sharing their information except when necessary. • Always follow safe pedestrian practices. Do not cross streets at intersections or walking along roadways. Be aware of traffic when walking and always read and understand the rules and standards for selling daylight hours, unless accompanied by an adult. • Girls must have their parents'/ guardians' permission to participate in all online activities and must read and understand the Girl Scout Digital Cookie Pledge before conducting any online activities. Additionally, all participating Girl Scout Cookies must read and abide by the Girl Scout Digital Cookie Pledge, and parents'/ guardians must read and abide by the Digital Cookie Terms and
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Girl Scouts of Connecticut 2023 Cookie Program Rewards

My Personal Goal: _____

NUMBER OF PACKAGES

Girl Initial Order Reward



Hooded Blanket
150+ packages (Initial Order)

Troop Initial Order Reward



**Go Bright Ahead T-Shirt
AND Shoe Charm**
140+ per girl selling average



Charm Patch
Earn all 7

The Adventure ParkSM

250+ pkgs

Girl Scouts who sell 250+ packages can choose a climbing and zip lining experience at The Adventure Park!

There are two locations (Discovery Museum in Bridgeport OR Storrs), and several dates Girl Scouts can choose for their adventure! Parents/ caregivers of eligible girls who choose The Adventure Park option will be contacted via email in early May with additional information about how to reserve a date and time.

Note: The dates below are the ONLY dates available for Girl Scouts to redeem their visit. Girl Scouts younger than seven as of May 21, 2023 will need to select the Discovery Museum/Bridgeport location due to equipment suitability for smaller climbers and course layout.

Sunday, May 21
Sunday, May 28
Monday, May 29
Sunday, June 11
Sunday, June 25
Thursday, June 29
Tuesday, July 4
Wednesday, July 12

Thursday, July 13
Sunday, July 16
Thursday, July 27
Thursday, August 17
Monday, September 4
Sunday, September 17
Sunday, September 24

See the reward lineup for alternate reward option at this level.

Digital Cookie Rewards



Send 18+ emails to earn the **Email Charm**.

Sell 75+ packages through Digital Cookie to earn the **Cookie Techie patch AND Raspberry Rally Charm**



Sell 110+ packages through Digital Cookie to earn **Clicker the Dolphin**

Gift of Caring Rewards



Sell 1+ packages for Cookies for Heroes, the council's Gift of Caring program, 2023 **Gift of Caring Patch**.



Sell 15+ Cookies for Heroes packages **Community Charm**.

Crossover Cookie Patch



Eligible Girl Scouts can earn the personalized Cookie Crossover patch! To earn the patch Girl Scouts must have:

- Sent 18+ emails and created an avatar during the 2022 Treats & Reads Program,
- Used the "Share My Site" function on the Treats & Reads dashboard, AND
- Sold at least 150+ pkgs during the 2023 cookie program.

The Shoe that Grows Philanthropic Reward



Girl Scouts may choose to donate toward The Shoe that Grows program in place of a reward item.

The option donate is at the 110+, 160+, 300+, and 500+ reward levels.

Girl Scouts will earn a custom patch when they choose this option for at least one reward level.

Cookie Credits used to help pay for 2023 GSOFCT Summer Camp registration will be redeemed at twice their face value.

All rewards are cumulative except for Cookie Credits. Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.



Charm Patch
35+ pkgs



**Dolphin Samoa's[®]
Charm AND
Dolphin Tail
Pen**
75+ pkgs



**Dolphin Tail Bracelet OR
The Shoe that Grows**
110+ pkgs



**Coral the Dolphin
OR The Shoe
that Grows**
160+ pkgs



**Dolphin Mood Ring Set AND Go Bright
Ahead Charm AND \$10 Cookie Credit**
185+ pkgs



The Adventure Park



**Climbing and Ziplining at The
Adventure Park** (see side panel for details) **OR**
**Beach Bag, Water Bottle, and Go Bright
Ahead Decals AND \$15 Cookie Credit**
250+ pkgs



**Go Bright Ahead Fashion Shades
and Dry Pouch OR The Shoe that
Grows AND \$25 Cookie Credit**
300+ pkgs



**Go Bright Ahead Journal AND
Headlamp AND \$35 Cookie Credit**
400+ pkgs



**Long Sleeve Hooded Tee OR
The Shoe that Grows PLUS 500+
Bar Patch AND \$50 Cookie Credit**
500+ pkgs



**Two tickets and buffet lunch to Lake
Compounce on June 10, 2023, OR Electric
Ice Cream Maker and four bowls PLUS
700+ Bar Patch AND \$75 Cookie Credit**
750+ pkgs



**CEO Event on May 20,
2023 AND the Cookie
Oyster Charm PLUS
1000+ Bar patch AND
\$100 Cookie Credit**
1000+ pkgs



**One Week of GSOFCT
Day Camp OR Reading
Enthusiast Package**
(Six-month subscription to Owl Crate/Owl Crate, Jr, book light, and back rest pillow)
**OR Fun in the Sun
Package** (beach blanket, shelter, cooler, Crocs & Jibbitz) (up to \$300 value)
1300+ pkgs



**One Week of GSOFCT
Resident Camp OR
Camping 101 led by
GSOFCT Girl Experience
Staff in spring 2023 plus
camping gear** (four-person tent, sleeping bag, and hiking boots) **OR Intro to the iPad class with GSOFCT IT staff plus iPad** (64 GB) **and Apple Pen** (up to \$500 value)
1600+ pkgs