



## 2023-2024 Cookie Price Increase

The 2023-2024 cookie season is quickly approaching, and we hope you are as excited as we are for our Girl Scouts to showcase their entrepreneurial skills.

As with many industries, due to rising costs of goods and services nationwide, many councils across the country – including Girl Scouts of Connecticut – have made the difficult decision to **increase the cost per Girl Scout Cookie package this season**. This is the first increase in seven years.

The cost per package across ALL flavors will be \$6.00, including premium varieties (GSOFCCT will absorb the extra costs associated with those cookies).

The price increase generates more revenue for both troops and council to help offset the rising cost. Base troop proceeds will increase from 85 cents per package to \$1 per package.

As always, cookie proceeds will continue to stay local – helping to power experiences for Girl Scouts here in Connecticut such as programming, summer camp, volunteer training and support, and other costs related to delivering our mission to more than 27,000 members.

Please review the [Cookie Price Increase FAQs](#). If you have questions, there will be an opportunity to review this information at Girl Scouts of Connecticut's Fall Kick-off Town Hall Meeting which will take place in late September.

We'll continue to navigate cookie season together and provide girls with the support they need to reach their cookie program goals.