

The Cookie Recipe

Issue 2



A Resource Guide for Volunteers
during the 2023 Cookie Season

Action Steps

Initial Order Taking kicked off and Digital Cookie online storefronts opened for the season yesterday, February 4! If you haven't already, be sure to reach out to your service unit cookie manager to pick up your program materials, including order cards.

Below are action steps to take as the Initial Order Taking period gets underway and Girl Scouts begin to market their Digital Cookie storefronts to customers:

1. Our next Cookie Chat will be on Wednesday, February 8 at 7:00 PM! New troop cookie volunteers will want to join us for this walk-through of the Digital Cookie platform.

Digital Cookie Overview

Time: Feb, 8 2023 07:00 PM Eastern Time (US and Canada)

[Join Zoom Meeting](#)

Meeting ID: 999 0782 5965

Passcode: Cookies

Cookie Chat Schedule:

Wednesday 2/8 – Digital Cookie Overview

Wednesday 2/15 – eBudde Overview

Wednesday 3/1 – Entering the Initial Order

Wednesday 3/15 – Drive-thru Delivery Day

Wednesday 3/29 – Goal Getter Period, Booth Sales, & Troop Link Overview

Wednesday 4/5 – Question & Answer Session

2. The Virtual Cookie Rally went live on February 2! Girl Scouts can watch the rally separately or together for a fun troop activity. You can [watch the rally now!](#)

Note: There will be a QR code at the end of the rally that will link to the JotForm to order rally patches for Girl Scouts and troops that watch the Virtual Rally.

3. Create your troop volunteer login credentials on the Digital Cookie platform. Troop cookie volunteers and co-leaders should have received a registration email from Digital Cookie on January 21.

Important: When setting up his/her own Girl Scout's Digital Cookie site, the troop volunteer must ensure that they are using the link to the individual Girl Scout's site, not the troop site. The Girl Scout's site will include their first name, while the troop site will include the troop number. Do not change the troop number to a Girl Scout's name.

Tips for locating the email:

- a. Search for the sender's email address; ex: email@email.girlscouts.org
- b. Search for the subject line: "Cookie season is almost here! Help your troop reach their goals with Digital Cookie."
- c. Check your Spam/Junk mail folder.
- d. Gmail Users: Check your Promotions folder.
- e. Please contact [Customer Care](#) if you still cannot locate the email.

4. Troop volunteers gained access to eBudde on February 4. All volunteers with the co-leader or troop cookie manager role should have received an email from eBudde with a link to create login credentials for this year.

a. Login to eBudde and update your information in the Contacts tab.

b. Review the Girls tab to ensure that all Girl Scouts in your troop are listed. If there is anyone missing, please contact Customer Care with your troop number and names so we can investigate.

5. The new version of the eBudde App is now available! This new version will require a download if the user does not have automatic updates enabled on their device. The app version 5.1.3 is the most current.

6. Advise parents & caregivers to look for their Girl Scout's Digital cookie registration email that was sent on January 23. Please send the above "Tips for locating the email" if troop families cannot locate their registration email.

Note: Girl Scouts must be opted into emails in their membership record (not the parent/caregiver membership record) and have a parent/caregiver email addresses associated with their account. Please have troop families check their Girl Scout's membership record to confirm the opt-in setting and the inclusion of a parent/caregiver email address.

Cookie Program Resources

Be sure to check out our Cookie Program Resources page for a complete catalog of resources for Girl Scouts, families, and volunteers.

[Cookie Program Troop Guide](#)

[Printable PDF Order Card](#)

[2022-2023 ACH Authorization Form](#)

[Troop Cookie Manager Checklist](#)

[Troop Cookie Manager Training Recording](#)

Cookie Program Calendar

A complete calendar for the 2023 Cookie Program is on our [Cookie Program Resources](#) page and on pages 8-9 in the [Cookie Program Troop Guide](#).

February 4, 2023 – Initial Order Taking Period begins. Digital Cookie Platform opens for Girl Delivery and Donation orders.

February 27, 2023 – Digital Cookie platform opens for shipped orders.

March 4, 2023 – ACH authorization due (if not previously submitted since August 15, 2022.)

March 10, 2023 – End of Initial Order Taking Period. Deadline for troops to submit Initial Order in eBudde.

March 11, 2023 – Goal Getter order taking begins.

March 17, 2023 – Cookie Delivery Day time slots open in eBudde.

April 1, 2023 – Cookie Delivery Day & Booth Sales begin.

Customer Care

Are you looking for more information? Have a specific question about this email or what your next steps might be? We're just a call or email away! Contact our Customer Care Department and they will be happy to assist you!

customercare@gsofct.org
(800) 922-2770

Hours
Monday - Friday: 8:30 a.m.-4:30 p.m.