


The Cookie Recipe

Issue 4



A Resource Guide for Volunteers
during the 2023 Cookie Season



There are many ways that Girl Scouts can promote the Cookie Program to customers! One great way to do so is sharing about the Cookies for Heroes program. Cookies for Heroes (CFH) is the council's Gift of Caring program. Girl Scouts can offer their customers the opportunity to support their troop and to donate cookies to those serving in the military, veterans, and local heroes. Plus, they can earn exclusive rewards!

When taking cookie orders, Girl Scouts should ask customers if they want to make a CFH purchase. Cookies for the CFH program can be sold in person during and after the Initial Order Taking period, during walkabouts, at booth sales, and on a Girl Scout's Digital Cookie storefront. Encourage Girl Scouts to set a CFH goal that they can share with their customers!

If Girl Scouts leave an order card at a parent/caregiver/trusted adult's workplace, they can attach a [Cookies for Heroes flyer](#) to the order card. Girl Scouts can also bring this flyer with them during a walkabout and to their booth sales.

Troop Activity Idea: Have Girl Scouts create posters together to use at their booth sales that market the CFH program!

When Girl Scouts sell packages for CFH on their paper order card, they will record the sale on the order card. Later, the troop cookie volunteer will record the sale in eBudde.

Remember: Packages sold for CFH on the Digital Cookie platform are automatically recorded in eBudde and should not be manually added by the troop cookie volunteer.

Cookies for Heroes Fun Facts:

- 120,000 packages of cookies were donated during the 2022 Cookie Program!
- So far this cookie season, over 25,000 packages have already been donated!
- GSOFCT partners with over 35 local and national organizations for the CFH program.

Links to past issues of The Cookie Recipe are on the Resources for Volunteers drop-down menu on the [Cookie Seller & Volunteer Resources page](#).



Action Steps

1. Our next Cookie Chat will be on Wednesday, March 1 at 7:00 PM! We will be covering how to enter your troop's Initial Order in eBudde. Please see the Cookie Chat Schedule towards the bottom of the newsletter for additional dates and topics.

Entering the Initial Order

Time: March 1, 2023 07:00 PM Eastern Time (US and Canada)

[Join Zoom Meeting](#)

Meeting ID: 976 3805 8075

Passcode: Cookies

Did you miss a past Cookie Chat? Links to previous Cookie Chat recordings can be found on the [Cookie Seller & Volunteer Resources page](#) under the "Cookie Chats" drop-down menu.

2. The deadline for the [ACH Authorization form submission](#) is March 4! A new authorization is required for each membership year. If you haven't submitted an ACH form since August 15, 2022, a signer on the troop bank account will need to complete the form.

Remember: You must file the ACH form on or before March 4, 2023 to qualify for the TOP Troop Reward!

3. If you have Girl Scouts in your troop that are inactive, they will not be removed from eBudde/Digital Cookie by council. Inactive Girl Scouts do not count against the per girl selling average as the system considers them to be a "dormant user."

4. The Virtual Cookie Rally is live. Girl Scouts can watch the rally separately or together for a fun troop activity. [You can watch the rally now!](#)

Note: There will be a QR code at the end of the rally that will link to the JotForm to order rally patches for Girl Scouts and troops that watch the Virtual Rally.

Cookie Chats Schedule

Wednesday 3/1 – Entering the Initial Order

Wednesday 3/15 – Drive-thru Delivery Day

Wednesday 3/29 – Goal Getter Period, Booth Sales, and Troop Link Overview

Wednesday 4/5 – Question & Answer Session

Cookie Program Resources

Be sure to check out our [Cookie Seller and Volunter Resources](#) page for a complete catalog of resources for Girl Scouts, families, and volunteers.

[Cookie Program Troop Guide](#)

[Printable PDF Order Card](#)

[2022-2023 ACH Authorization Form](#)

[Troop Cookie Manager Checklist](#)

[Troop Cookie Manager Training Recording](#)

Cookie Program Calendar

A complete calendar for the 2023 Cookie Program is on our [Cookie Program Resources](#) page and on pages 8-9 in the [Cookie Program Troop Guide](#).

February 27, 2023 – Digital Cookie platform opens for shipped orders.

March 4, 2023 – ACH authorization due (if not previously submitted since August 15, 2022.)

March 10, 2023 – End of Initial Order Taking Period. Deadline for troops to submit Initial Order in eBudde.

March 11, 2023 – Goal Getter order taking begins.

March 17, 2023 – Cookie Delivery Day time slots open in eBudde.

April 1, 2023 – Cookie Delivery Day & Booth Sales begin.

Customer Care

Are you looking for more information? Have a specific question about this email or what your next steps might be? We're just a call or email away! Contact our Customer Care Department and they will be happy to assist you!

customercare@gsofct.org

(800) 922-2770

Hours

Monday - Friday: 8:30 a.m.-4:30 p.m.