

The Cookie Recipe

Issue 5



A Resource Guide for Volunteers
during the 2023 Cookie Season



Get your favorite Girl Scout Cookies delivered to your door!

Shipped orders begin February 27

This is an exciting time for the Cookie Program! The Digital Cookie® platform opens for shipped orders, Troop Virtual Booth links will be live, and there is a new reason for girls to send emails to their customers through the Digital Cookie platform.

The Digital Cookie platform opens for direct-shipped orders on Monday, February 27.

Note: Little Brownie Baker has just announced that Samoas will not be available for direct ship orders initially and Toffee-tastics will only be available through girl delivery for the 2023 cookie season.

Girl Scouts will be able to offer customers both near and far their favorite Girl Scout cookies for direct shipping! Girl Scouts need to email new and existing customers and share their Digital Cookie storefront link to notify everyone that direct shipping is available! See the “Action Steps” below for an exciting new opportunity for Girl Scouts that use the email feature.

At this time, Troop Virtual Booth links will be active for direct shipped and donation orders only. See the “Action Steps” below for a short tutorial for setting up the Troop Virtual Booth link!

Spread the cheer – Raspberry Rally™ is here! The new cookie flavor will be available for purchase for Shipped Orders, starting on February 27! Raspberry Rally™ is an online-exclusive cookie that can only be purchased through a Girl Scout’s online Digital Cookie storefront and shipped directly to customers’ homes. This new cookie is available in limited quantities. To find out more, please visit our website for [frequently asked questions](#).

Links to past issues of The Cookie Recipe are on the Resources for Volunteers drop-down menu on the [Cookie Seller & Volunteer Resources page](#).

Action Steps

1. Set up your troop's Virtual Booth link! This link will be automatically posted on the Cookie Finder tool so customers can order cookies from your troop to be shipped and donated. [Watch this video](#) to learn how to set up the troop Virtual Booth link in Digital Cookie!
2. Digital Cookie is open for shipped orders starting February 27. To kick things off, Girl Scouts who send 18 or more emails from the Digital Cookie platform by March 8 at 10:00 P.M. will earn a chance to be randomly selected to receive one of three fabulous items. Three Girl Scouts will be chosen. Girl Scouts who are selected at random will be able to choose one of the items listed below:
 - a. Samsung tablet
 - b. A 4-pack of tickets to either Mystic or Maritime Aquarium, including 4 theater or VR tickets, and \$40 voucher for food.
 - c. A Budsies Custom stuffed animal – You draw it, and they make it!
3. Our next Cookie Chat will be on Wednesday, March 1 at 7:00 PM! We will be covering how to enter your troop's Initial Order in eBudde. Please see the Cookie Chat schedule towards the bottom of the newsletter for additional dates and topics.

Entering the Initial Order

Time: March 1, 2023 07:00 PM Eastern Time (US and Canada)

[Join Zoom Meeting](#)

Meeting ID: 976 3805 8075

Passcode: Cookies

Did you miss a past Cookie Chat? Links to previous Cookie Chat recordings can be found on the [Cookie Seller & Volunteer Resources page](#) under the "Cookie Chats" drop-down menu.

4. The deadline for the [ACH Authorization form submission](#) is March 4! A new authorization is required for each membership year. If you haven't submitted an ACH form since August 15, 2022, a signer on the troop bank account will need to complete the form.

Remember: You must file the ACH form on or before March 4, 2023 to qualify for the TOP Troop Reward! Troops that do not submit their ACH form on or before March 4 will not be eligible for the TOP Troop Reward.

Cookie Chats Schedule

Wednesday 3/1 – Entering the Initial Order

Wednesday 3/15 – Drive-thru Delivery Day

Wednesday 3/29 – Goal Getter Period, Booth Sales, and Troop Link Overview

Wednesday 4/5 – Question & Answer Session

Cookie Program Resources

Be sure to check out our [Cookie Seller and Volunter Resources](#) page for a complete catalog of resources for Girl Scouts, families, and volunteers.

[Cookie Program Troop Guide](#)

[Printable PDF Order Card](#)

[2022-2023 ACH Authorization Form](#)

[Virtual Cookie Rally](#)

[Troop Cookie Manager Checklist](#)

[Troop Cookie Manager Training Recording](#)

Cookie Program Calendar

A complete calendar for the 2023 Cookie Program is on our [Cookie Program Resources](#) page and on pages 8-9 in the [Cookie Program Troop Guide](#).

February 27, 2023 – Digital Cookie platform opens for shipped orders.

March 4, 2023 – ACH authorization due (if not previously submitted since August 15, 2022.)

March 10, 2023 – End of Initial Order Taking Period. Deadline for troops to submit Initial Order in eBudde.

March 11, 2023 – Goal Getter order taking begins.

March 17, 2023 – Cookie Delivery Day time slots open in eBudde.

April 1, 2023 – Cookie Delivery Day & Booth Sales begin.

Customer Care

Are you looking for more information? Have a specific question about this email or what your next steps might be? We're just a call or email away! Contact our Customer Care Department and they will be happy to assist you!

customercare@gsofct.org
(800) 922-2770

Hours
Monday - Friday: 8:30 a.m.-4:30 p.m.