

What is Treats & Reads?

- Girl Scouts of Connecticut's fall product program (Treats & Reads) is an engaging and fun way for girls to build their entrepreneurial mindset. When a Girl Scout sets up an online Treats & Reads storefront she can:
 - Create a personalized avatar to look just like her!
 - Send a secure link to her online storefront directly to customers OR share the link via email and social media!
 - Earn cool rewards!
- Customer purchases of nut and candy items and/or magazine subscriptions help the troop earn proceeds (between 15 and 17% of total sales).
- Using a girl's online storefront, customers can pay with a credit/debit card and choose girl delivery (no additional fee) or the direct ship option (customer pays the shipping fee) for nut and candy items. No money needs to be collected by the girl/family!

NEW for 2021:

- Girls/families can generate and send a QR code that will bring customers directly to the Girl Scout's storefront for BOTH nut and candy items as well as magazine offerings!
- Girls can download a door hanger with their QR code to help them reach even more customers!
- Girls can create a shareable business card with a live link to their storefront to send to customers.

NEW Products for 2021!

- Customers can make a donation purchase of Honey Roasted Peanuts through the Care to Share program to be donated to the American Red Cross, CT Chapter and Connecticut Food Bank/Foodshare.
- Customers can renew or purchase magazine subscriptions. 600+ titles, including digital offerings, can be purchased/renewed.
- Girls can use the nut and candy order card to take in-person orders. In-person orders are paid for when the order is taken. Cash or checks payable to GSOFCT are accepted.

Questions: GSOFCT Customer Care
customercare@gsfct.org OR
800-922-2770

All girls can participate when they:

- Are registered for the 2021-2022 membership year.
- Have a signed Annual Consent form on file with the troop.
- Have reviewed the product program safety guidelines (gsfct.org/treatsandreads)

Program dates

- **September 24:** Girls can start taking orders in person and online. Visit gsnutsandmags.com/gsfct to get a Girl Scout's online storefront up and running. An order card can be picked up from the troop OR downloaded from gsfct.org/treatsandreads.
- **October 31:** Last day for parents/guardians to enter in-person order card orders into their Girl Scout's online storefront. NOTE: Online orders placed by customers do NOT need to be entered manually.
- **November 7:** Last day for customers to order online.
- **Early December:** Nut and candy items for girl delivery (ordered online for girl delivery OR in person on the order card) will be available to pick up from the troop Treats & Reads volunteer. Just in time for holiday gift giving!
- **Mid-January:** Girl rewards will be available to pick up from the troop Treats & Reads volunteer.



Small Penguin Plush **OR** Tie-Dye Kit
@ \$185+ in sales



Rise Up T-shirt
@ \$250+ in sales



Check out the complete reward lineup on the nut and candy order card, a girl's online storefront, or at gsfct.org/treatsandreads!