

Treats & Reads Program

Girl Training

Girls and troops are most successful in the Treats & Reads Program when it is included as part of a troop meeting and is presented as fun, engaging, and meaningful for the girls. Help your girls/families get the most out of the program by reviewing the topics below.

Program Overview

- ◆ Distribute nut and candy order card and family information to each girl. The material can be picked up from the service unit Treats & Reads volunteer or downloaded from gsofct.org/treatsandreads.
- ◆ Discuss ways (online and in person) girls can reach out to customers. Be sure to review safety measures girls should follow when taking orders.
- ◆ Discuss the “why, what, and how”: why girls/families should consider participating, what girls will learn, and how the troop will benefit.
- ◆ Encourage girls to send at least 18 emails and consider using social media to reach customers.
- ◆ Sending at least 18 emails is a key requirement for earning the personalized avatar patch AND the Cookie Crossover patch (see page 11 for more details).
- ◆ Review program dates (see calendar on page 3).
- ◆ Review pages 6-7 for additional information about how girls participate in Treats & Reads.

Safety Review

- ◆ Girls should wear their Girl Scout clothing/uniform when taking in-person orders and/or delivering product.
- ◆ An adult should always know how and when a girl is participating in the Treats & Reads Program, including when she is using the Treats & Reads website.
- ◆ Girls should **NEVER** share their full name, address, phone number, or email address with customers they/their families don't know.
- ◆ An adult's contact information should be used for communicating and placing additional orders.
- ◆ See page 8 in this guide for safety information.

Product Overview

- ◆ Discuss the products: magazines and nut and candy items.
- ◆ Review how customers can purchase products:
 - Online: customers can purchase/renew magazine subscriptions and nut and candy items. Customers can choose in-person delivery (same 16 items that are featured on the nut and candy order card) or direct ship for nut and candy items (there is a wider product selection for direct ship orders and customers will pay a shipping fee).
 - In-person: customers can choose from 16 nut and candy items.
 - Care to Share: customers can make a purchase to donate Honey Roasted Peanuts to the American Red Cross, CT Chapter and Connecticut Food Bank/Foodshare. Care to Share purchases can be made online or in person on the nut and candy order card.
- ◆ Nut and candy items ordered online for in-person delivery or via the nut and candy order card will be available for the troop to pick up from the service unit Treats & Reads volunteer or at a GSOFCT service center the first week in December.

Goals and Decision Making

- ◆ Discuss the importance of each girl setting a goal and sharing the goal with family and friends.
- ◆ Have the girls decide on a troop goal (number of items sold, number of emails sent, how the troop will use the proceeds, etc.).
- ◆ Have the girls review the girl rewards on the nut and candy order card or from the dashboard on a girl's online storefront.
- ◆ If the troop is Junior level or older, girls should vote (majority rules) whether to take additional proceeds in lieu of girl rewards (see page 12 for more details).
- ◆ Daisy and Brownie troops are not eligible for the additional proceed option.