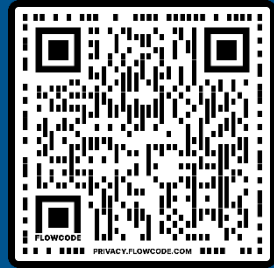


# “EMBRACE POSSIBILITY” during the 2024 Treats and Reads Program – GSOFCT’s Fall Product Program

## Benefits of Participating:

- Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics as they earn proceeds for their troop.
- The Fall Product Program is an excellent way to earn start up proceeds to fund their troop's activities and projects throughout the year.
- Proceeds stay local to benefit our programs and troops earn 15% on all items sold.
- Girl Scouts can earn fun rewards.



Check out our Rally for more information.

## How the Treats & Reads Program Works:

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. Girl Scouts can reach out to customers in two ways:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers, personalized products, or a Girl Scout themed Mini BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.
- Customers can also make a purchase of nuts to be donated to the American Red Cross CT Chapter and Connecticut Foodshare.

## How Can Girl Scouts Participate?

All Girl Scouts can participate when they:

- Are registered for the 2024-2025 membership year.
- Have a signed Annual Consent form on file with their troop.
- Have reviewed the product program safety guidelines with their troop volunteer or at [gsofct.org](https://gsofct.org)

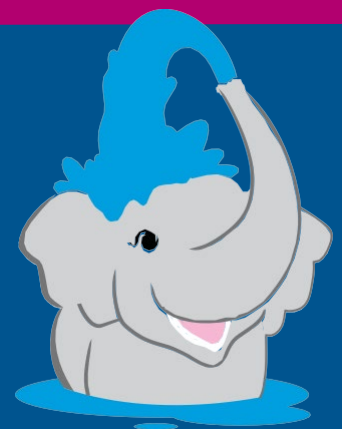
## Important Dates:

September 20: Program begins - online ordering opens and Girl Scouts may sell in-person.

October 27: Last day of order taking with the order card and online girl delivery orders end. This is also the family deadline to enter the items sold in person into the online system.

November 5: Last day for online shipped orders (this includes all products).

December 4 - December 7: Nut and candy items ordered for in-person delivery will be delivered to local volunteers. Check with your Girl Scout's troop leader for date/ location to pickup your Girl Scout's order.



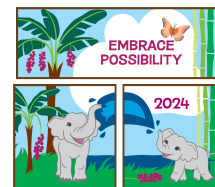
Questions? Contact us at [support.gsnutsandmags.com](https://support.gsnutsandmags.com), 1-800-372-8520 or GSOFCT Customer Care [customercare@gsofct.org](mailto:customercare@gsofct.org), 800-922-2770

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# PARTICIPATE and EARN rewards!

Check your online site to learn more about all of the rewards you can earn.

Discover how to earn two personalized patches with your name and avatar below.



Collect these patches that fit together!

## Fall Personalized Patch

- Create your avatar
- Send 18+ emails from the Treats & Reads website
- Use the "Share My Site" function on the Girl Scout's dashboard to ask friends and family for support
- Sell \$300+ during the Treats & Reads Program

Personalize by choosing from two scenes.

## Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the Treats & Reads Program
- Send 18+ emails from the Treats & Reads website
- Use the "Share My Site" function on the Girl Scout's dashboard to ask friends and family for support during the Treats & Reads Program
- Sell 160+ packages of cookies during the 2025 Girl Scout Cookie Program

LOGIN, CREATE and SHARE with 3 easy steps.

1

### Visit [www.gsnutsandmags.com/gsofct](http://www.gsnutsandmags.com/gsofct)

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

My troop number is \_\_\_\_\_



Scan here ↓



2

### Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3

### Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

