

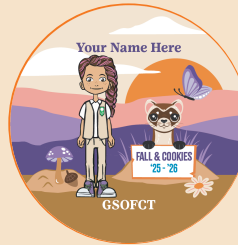
2025 Treats & Reads Fall Product Program

Visit Your M2 Online Site to Explore All the Rewards You Can Earn.

girl scouts
of connecticut

M2 Media

How To Earn Two Personalized Patches With Your Name and Avatar:



Fall Personalized Patch

- Within the M2 site:
 - Create your Avatar
 - Send 18+ marketing emails
 - Use the "Share My Site" feature to ask friends and family for support
- Achieve \$300+ in total sales

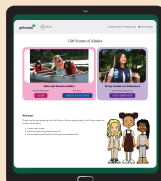
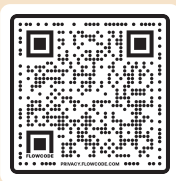
Girl Scout Cookie Crossover Personalized Patch

- Within the M2 site:
 - Create your avatar
 - Send 18+ marketing emails during the Fall Product Program
 - Use the "Share my Site" feature during the Fall Product Program
- Sell 165+ packages of cookies during the 2025-2026 Girl Scout Cookie Program. (not including Election Week Cookie Sales).

Visit the M2 site (gsnutsandmags.com/gsofct) to login.



1 Login

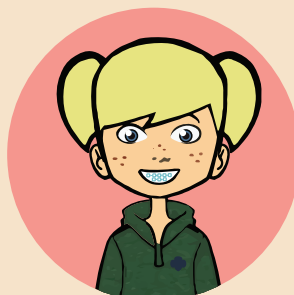


Use the QR code, the URL above, or the council website link. Jump into the program right away—no email required. With your troop number ready, follow the prompts to join the Treats & Reads Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



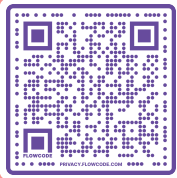
3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current Girl Scout guidelines for online sales and marketing.

Unleash your **BRAVE**, **FIERCE**, and **FUN** side with Grizzly Bears in the 2025 Treats & Reads Fall Product Program!

Be sure your Girl Scout gets to play Grizzly Bear Bingo for a chance to receive fun rewards!



Benefits of Participating

Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics as they earn proceeds for their troop.

The Fall Product Program is an excellent way to earn start-up proceeds to fund the troop's activities and projects throughout the year.

Proceeds stay local to benefit our council and troops earn 15%* on all items sold.

Girl Scouts can earn fun rewards.

**17% if the troop opts to take additional proceeds instead of rewards*

How the Program Works:

This program empowers Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase a variety of products. Girl Scouts can participate in person and/or online:

- In-person: Use the nut & candy order card to collect orders & payments.
- Online: Invite friends & family to place an order. Girl Delivery and direct shipping is available. See below for details.*

Customers can also make a purchase of nuts to be donated to the American Red Cross, Connecticut Chapter or Connecticut Foodshare.

**Direct shipping is available for online orders of nuts, chocolates, magazines, Tervis Tumblers, candles, personalized products and Bark Boxes. Girl delivery is available for online orders of nut & chocolate products.*

How can Girl Scouts Participate?

Just follow the 3 easy steps on the front of this flyer! Girl Scouts can participate when they:

- Are registered for the 2025-2026 membership year.
- Have a signed Annual Consent form on file with their troop or service unit contact for Juliettes.
- Have reviewed the product program safety guidelines with their troop volunteer or at gsocfct.org.



Earn the small grizzly bear plush by selling \$250 and the large one for \$450.

Important Dates:

| | |
|--------------------|--|
| October 3, 2025 | Program begins – online ordering opens and Girl Scouts may sell in-person. |
| November 12, 2025 | In-person order taking ends. Deadline for families to enter in-person orders in the M2 site. |
| November 16, 2025 | Last day for online girl delivery orders and online shipped orders (all products). |
| December 3-6, 2025 | Nut and chocolate items will be delivered to service units. |

Questions? Contact us at support.gsnutsandmags.com, 1-800-372-8520 or customer care@gsocfct.org or (800)-922-2770

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