

# Girl Scout Promise and Law

## The Girl Scout Promise

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

## The Girl Scout Law

I will do my best to be honest and fair,  
friendly and helpful, considerate and  
caring, courageous and strong, and  
responsible for what I say and do, and to  
respect myself and others, respect  
authority, use resources wisely, make  
the world a better place, and be a sister  
to every Girl Scout.





# LONG RANGE PROPERTY PLAN







GSOFACT is proud to announce  
**a new strategic look**  
at the properties we own and  
create a plan that will give us:

- the **resources** for the future
- **more engaging outdoor experiences**
- make our **traditions** more accessible

for future generations  
of Girl Scouts.





# Closer to Our Future



GSOFACT is focused on serving **all of Connecticut's girls** by investing in premier outdoor experiences.



Our new property plan will help us reach **girls in under-served communities**.



Our strategy is aligned with population growth projections, and sets the foundation to **grow our membership over the next decade.**





# Investing in Camp Experiences



This plan will deliver **high quality outdoor experiences** to help girls thrive physically, emotionally, & intellectually.



We want girls to **experience nature, find a home away from home, and challenge themselves** in a way unique to the camp experience.



Our strategy will help our camps **stand out from** similar experiences in our region.



# Using Resources Wisely



The Board of Directors has a **fiduciary responsibility** to the health and stability of the organization.

- Evaluate the value and costs of the owned real estate portfolio
- Align with the stated goals and future vision of GSOFCT



GSOFCT's current real estate portfolio is **expensive to maintain**:

- \$750,000 annual operating costs
- Nearly \$5 million in deferred maintenance

Current real estate market conditions provide **higher-than-anticipated appraisals**



We will use the proceeds from sold properties to:

- Invest in **camp improvements** and amenities
- Create more **engaging outdoor experiences** for girls



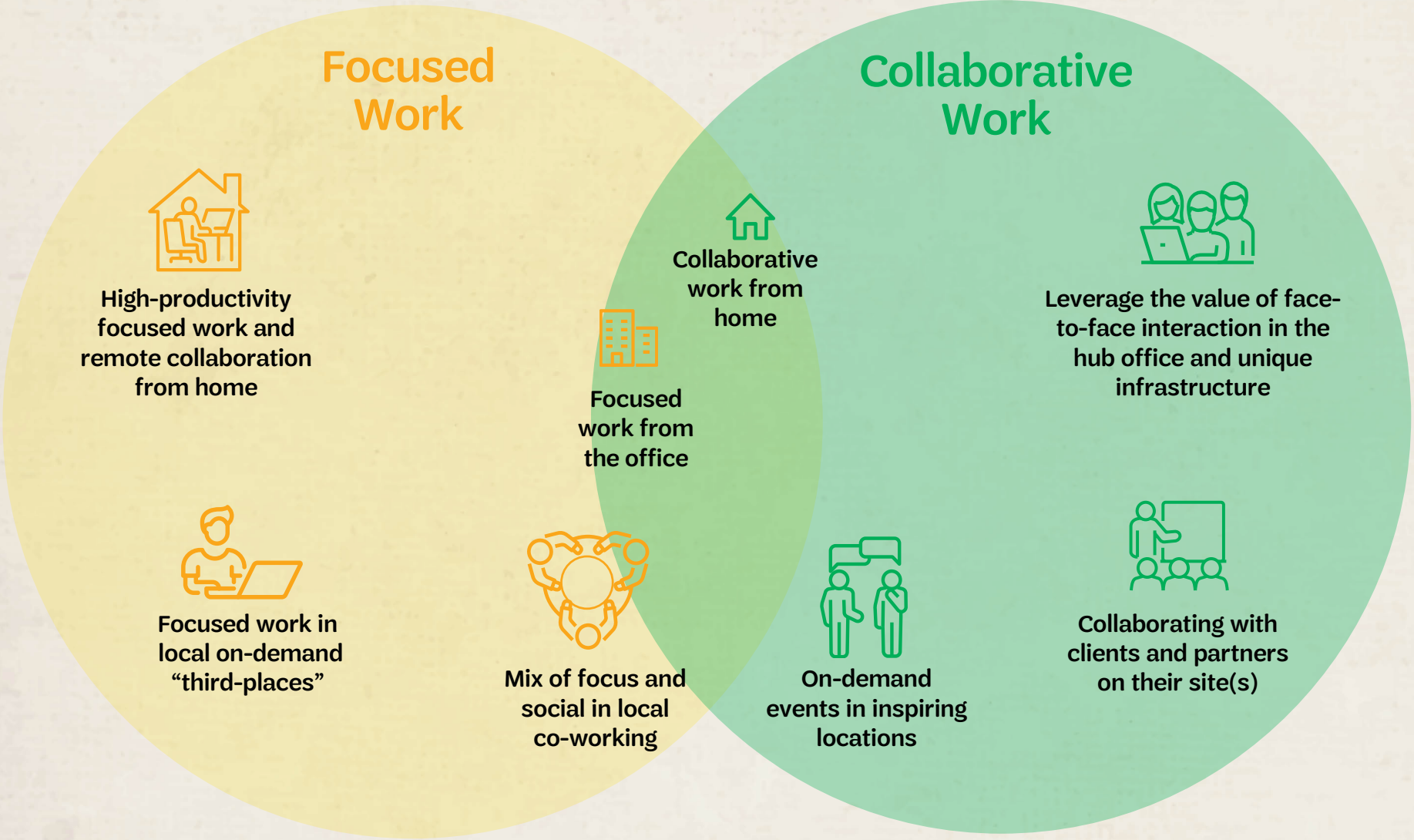


# Our Path Forward





# Updating Service Centers



Changes in where and how we work will drive updates to our service centers.



Utilize service centers for programing and **community engagement.**





# Outreach Plan

**March 11 – Service Unit Leader & Delegate Presentation**

**March 12 – Email announcement to full membership**

**Join us for Q&A via Zoom!**

**Monday, March 15 12:00 PM – 1:30 PM**

**Thursday, March 18 7:00 PM - 8:30 PM**

**Friday, March 19 8:00 AM – 9:30 AM**

**Register on our website or with the email link.**

**Look for more engagement opportunities to offer input on planned property improvements.**





# What is Changing

Key

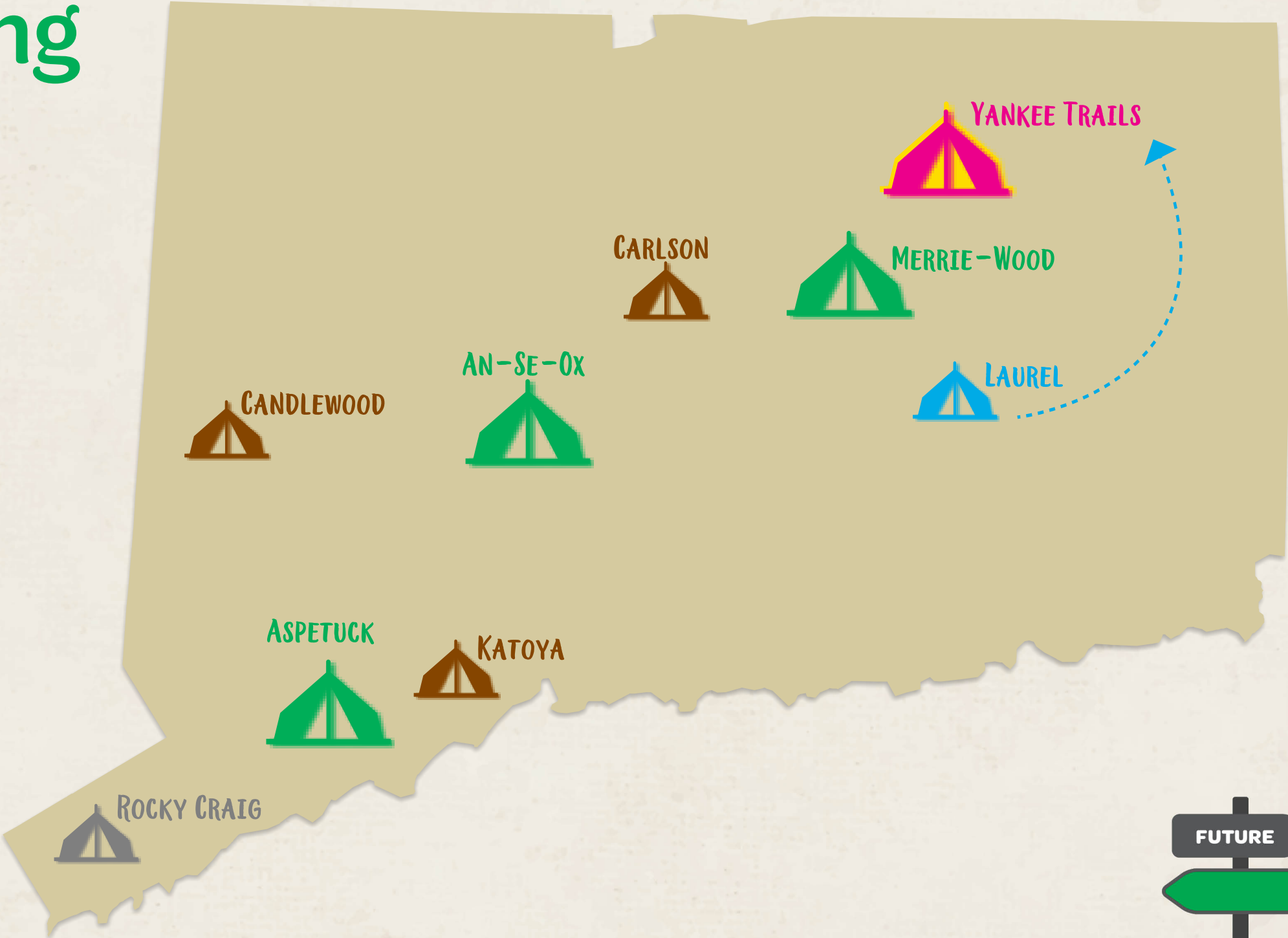
 INVEST

 RELOCATE

 STUDY/MAINTAIN

 EXIT

 PREMIER DESTINATION





# Coming Soon

With the achievement of the property strategic plan, GSOFCT camps will become the **premier destination** for girls to attend outdoor summer camp in Connecticut and encourage year-round usage.

GSOFCT properties will offer experiences that promote the **four pillars of girl scouting, inspire healthy risk-taking, and offer a safe place for exploration and friendship.**

## EXCITING NEW AMENITIES



SOLVING CHALLENGES TOGETHER!



EVERYONE CAN ENJOY THE FUN!



HOME AWAY FROM HOME!

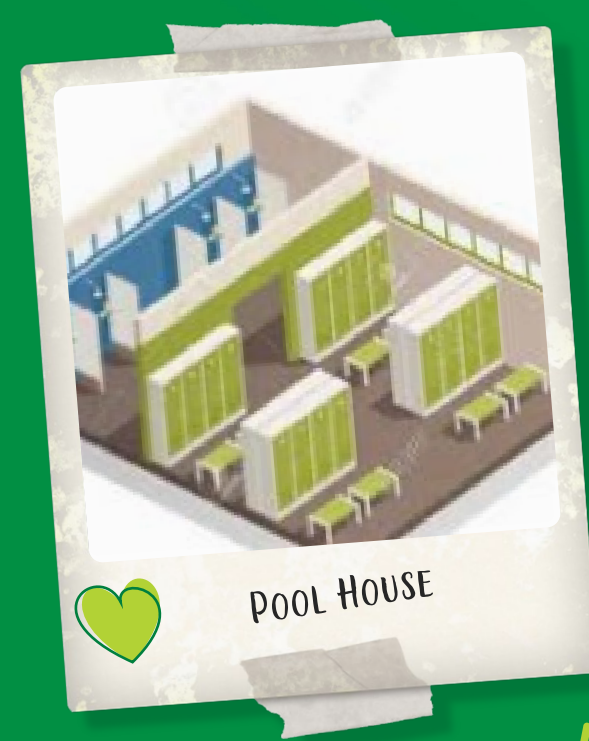
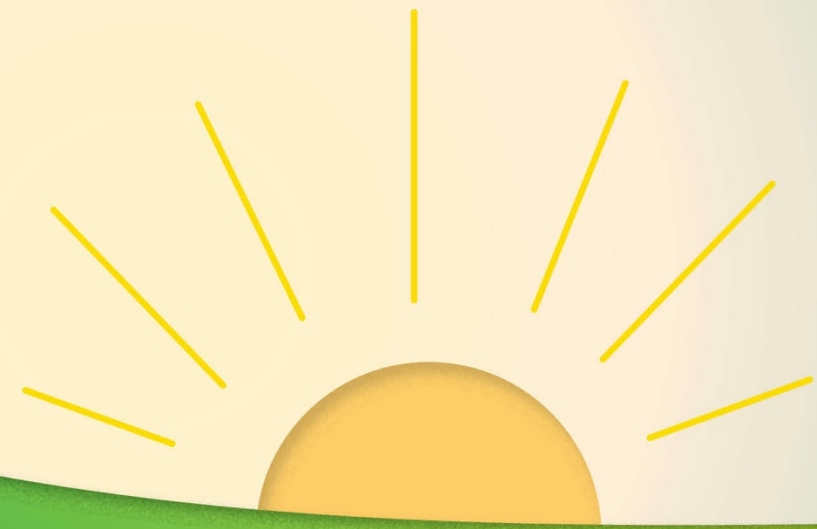


MAKE NEW FRIENDS!



# Looking Forward

Supporting our programming  
for today and tomorrow.





# Memories that Last a Lifetime...



“I never knew how much I loved the outdoors until I went to camp. I met so many new friends, I can’t wait to go back next year!”

— AMAYA, 13

