Girl Scouts of Connecticut is in the process of refreshing our Strategic Plan. The point of Strategic Learning is to reevaluate our past practices and implement new, winning methods that work in today’s dynamic environment. What’s new for us this year is a necessary response to the reality of limited resources and greater competition, so we can continue to deliver our mission.

Our goals are to align, execute, learn, and focus in an ongoing, circular process. We are looking at our current state and where we’d like to be. This will then help us define our Strategic Choices.
Our Strategy Implementation Timeline works in four phases.

**Phase One**
We created Situation Analysis Teams that helped set key strategies for Girl Scouts of Connecticut to implement.

**Phase Two**
The Strategic Integration Task Force has analyzed outputs from Phase One and identified the strategic priorities.

**Phase Three**
GAP Teams formed and met to define a "future state" of strategic priorities and drive a plan for implementation.

**Phase Four**
The GSOFCT Board of directors reviewed the GAP Team output. Membership meetings were held to advise our members of the status of the plan. The Strategic Plan was approved by the Board of Directors and presented to the membership at the Annual Meeting on April 24, 2016.
### Situational Analysis Teams

<table>
<thead>
<tr>
<th>Team Name</th>
<th>Members</th>
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<tbody>
<tr>
<td>Jennifer Ahern</td>
<td>Kim Johnson</td>
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<td>Sousan Arafeh</td>
<td>Ellie Large</td>
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<td>Mary Barneby</td>
<td>Ed Lewis</td>
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<td>Sharon Bellinger</td>
<td>Agustin Lopez</td>
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<td>Trish Bowen</td>
<td>Nicole Mangione</td>
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<td>Susan Brousseau</td>
<td>Evelyn Mantilla</td>
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<td>Michael Campbell</td>
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<td>Olivia Puckett</td>
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<td>Wendy Elberth</td>
<td>Carmen Richtarich</td>
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<td>Peggy Erlenkotter</td>
<td>Janet Ridenour</td>
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<td>Michele Etzel</td>
<td>Ellyn Savard</td>
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<td>Mike Fournier</td>
<td>Saba Shahid</td>
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<td>Virginia Giuffré</td>
<td>Laura Sheldon</td>
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<td>Leslie Hammond</td>
<td>Sheryl Sleeva</td>
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<td>Margaret Hansen-Kaplan</td>
<td>Caroline Sloat</td>
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<td>Karen Hoffman</td>
<td>Bridget Smith</td>
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<td>Cindy Iofino</td>
<td>Marla Sulmasy</td>
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<td>Shirley Jackson</td>
<td>Doreen Sward</td>
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<td>Tasha Jackson</td>
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Strategic Integration Task Force

Sousan Arafeh
Mary Barneby
Sharon Bellinger
Trish Bowen
Susan Bysiewicz
Mike Fournier
Margaret Hansen-Kaplan
Tasha Jackson
Kim Johnson
Andrea Kovacs
Jeffrey Krulwich
Marie Meliksetian
Carol O’Connell
Sheryl Sleeva
Caroline Sloat
Meet Our Team

Team Lead
Mary Barneby

Team Advisor
Sheryl Sleeva

Team Members
Allison Mangles
Barbara Connors
Bonnie Stewart
Jacque Simpson-Gilson
Juliette Linares
Maureen Gorman
Doreen LeGrand
Samantha LeGrand
Sharon Bellinger

1/21/2016
Meet Our Team

Team Leads
- Helaine Bertsch
- Margaret Hansen-Kaplan

Team Advisor
- Sousan Arafeh

Team Members
- Agustin Lopez
- Ann Nun-Hacku
- Barbara Valdez
- JoAnn Farrell
- Johnetta Washington
- Michele Emond-Breen
- Saba Shahid
- Lauren Tilton
Meet Our Team

Team Lead
Trish Bowen

Team Advisor
Karen Sheehan

Team Members
Mark Evens
Doreen Sward
Gina D’Ambruoso
Liz McGovern
Martie Kaczmarek
Nancy Foley
Stacie Dumond
Meet Our Team

**Team Leads**
- Marie Kulesza
- Naomi Baline Kleinman

**Team Advisor**
- Tasha Jackson

**Team Members**
- Deb Midford
- Janet Ridenour
- Kim Rodney
- Marla Sulmasy
- Michele Velez
- Shannon Klenk
- Susan Brosseau
# Meet Our Team

<table>
<thead>
<tr>
<th>Team Leads</th>
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<tbody>
<tr>
<td>Kim Johnson</td>
<td>Jeanette Barrows</td>
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<td>Carol O’Connell</td>
<td>Megan Clark</td>
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<td>Melissa Crespo</td>
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<td>Mary Beth Green</td>
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<td>Linda Kalish</td>
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<td>Loretta Lincoln</td>
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FOCUS
Concentrate on mission critical activities, key priorities and high impact initiatives

STRENGTHEN
Close critical gaps, improve organization effectiveness and make essential infrastructure investments

DIFFERENTIATE
Strategically leverage assets, strengths and distinctive and implement multi-year innovation roadmap
GSOFCT’s Objectives for a Sustainable Mission

Communicate our values to engage stakeholders and strengthen recruitment and retention.

Deliver a consistent, positive experience to all girls who want to be served.

Elevate volunteer engagement through improved customer service.

Strengthen our financial foundation and manage resources for long-term sustainability.

Deploy data and information to ensure effective decision making and alignment with GSUSA, other councils, and volunteers.