

New! This year, parents can enter their Girl Scouts Initial Order paper order card totals through the Digital Cookie Dashboard!

Top Features for Girl Scouts/Families

Digital Cookie is more than a marketing tool and e-commerce platform. It allows Girl Scouts/families to directly manage their cookie program online!

- With easy set-up for Girl Scouts and their adults, the My Cookies tab allows for insight into a Girl Scout's cookie program:
 - Girl Scout/family can see all the inventory assigned to the Girl Scout.
 - View the total number of cookies sold by the Girl Scout, including booth sale cookies.

Valuable tools for troop volunteers

Two troop links to accommodate in-person delivery or pickup AND direct ship to the customer.

- Troops can choose to use one, both, or neither link. TOP TIP: Troops should consider using the in-person delivery link at in-person booth sales to accept credit card payments (with no fee for the troop or customer).
- The troop in-person link will NOT be active until after the Initial Order Taking period. Only individual Girl Scout Digital Cookie links and troop direct ship links are active.
- Troop volunteers should encourage Girl Scouts/families to make reward selections from the Girl Scout's Digital Cookie dashboard so the volunteer can pull a report to make the reward entries in eBudde.



Critical points for troop volunteers, Girl Scouts, and families

Girl delivery option on individual Girl Scout links is available between January 20 and April 7

- Packages purchased for girl delivery during the Initial Order Taking period (January 20 – February 25) will automatically populate in a Girl Scout's record in eBudde.
- Packages purchased for girl delivery AFTER the Initial Order Taking period will need to be MANUALLY added to a Girl Scout's record by the troop cookie volunteer. The weekly The Cookie Recipe emails will provide more information on how to do this.

Use the Digital Cookie mobile app (available in The App Store and Google Play). The mobile app makes it a snap to approve girl delivery orders, send marketing emails on the spot, and accept credit card payments for in-hand cookie purchases.

The only tasks the app CANNOT handle are:

- Registering a Girl Scout(s) for this year's Digital Cookie platform, and
- Approving a Girl Scout's Digital Cookie site.

Girl Scouts can earn special rewards for Digital Cookie sales, including a unique charm to add to the Charm Patch! Check out the order card or page 39 for more information.

